

Budget Approval

Item: Press
Specification: Media Buying

Code:
Date: 15-Jun-16

Press Media Buying

MEDIA COSTS

Product	Country	Format	Environment	Title	Dates	Insertions	Budget ex VAT
ACUK	UK	Full page	First 10 pages	Evening Standard	Wed, 22/06/2016	1	£23,800.00

SUB-TOTAL MEDIA (excl. VAT) £23,800.00

TOTAL (excl. VAT) £23,800.00

PLUS VAT @ 20.0% £4,760.00

ASBOF @ 0.1% £23.80

TOTAL MEDIA (incl. VAT) £28,583.80

BUDGET APPROVAL



On Behalf of Avaaz Campaigns United Kingdom

16-Jun-16
Date