

To:
The In Campaign Limited

Company Registration No:
VAT Registration No:

Invoice Number	Tax Date	31/05/2016
PO Number	Terms	14 Days
Reference	Payment Due By	14/06/2016

SUBTOTAL	£ 64,800.00
VAT (20%)	£ 12,960.00
TOTAL	£ 77,760.00

[REDACTED]

Regulated Spend Workings

Consultants

Supplier	Product/Service Provided	Dates Delivered	Invoice Number	Category	Original Cost £	Proportion/Apportionment	Sub-Total	Product / Service Life (Weeks)	Final Regulated Spend £	Explanatory Notes
Happn	Fundraising Support	Apr-16	IP61	Rallies and events	£ 37,399	100%	£ 37,399	10	£ 37,399	Commission for services securing additional fundraising / donations
Edmonds Elder	Digital Support and Consultancy	April-June 2016	IP62	Advertising	£ 77,760	100%	£ 77,760	10	£ 77,760	Support and consultancy specifically for the regulated period
Charlotte St Partners	Advertising and Media Management	Jan-June 2016	IP63	Advertising	£ 102,000	100%	£ 102,000	25	£ 40,800	Media management and communications consultancy during the regulated period
NGP VAN	Use and support for online CRM Service, including development and voter file updates.	10/2/16-30/6/16								http://www.exchangerates.org.uk/USD-GBP-exchange-rate-history.html 30th April 2016 FX rate
	Set-up Fee		IP64	Market research	£ 110,106	100%	£ 110,106	52	£ 21,174	NGP VAN services established before referendum date confirmed. Therefore, provision established for full year use, in case of September referendum
	On-going Monthly Fee - April		IP65	Market research	£ 15,406	53%	£ 8,216	16days	£ 8,216	Charge apportioned for regulated period, started on 15th April
	On-going Monthly Fee - May		IP66	Market research	£ 15,406	100%	£ 15,406	N/A	£ 15,406	NGP VAN services established before referendum date confirmed. Therefore, provision established for full year use, in case of September referendum
	On-going Monthly Fee - June		IP67	Market research	£ 15,406	100%	£ 15,406	23days	£ 11,811	NGP VAN services established before referendum date confirmed. Therefore, provision established for full year use, in case of September referendum
Liberal Democrats	Electoral Register data management	start contract - 50%	IP68	Market research	£ 58,470	100%	£ 58,470	26	£ 22,488	Payments as agreed in contract, with "true up" confirmation following completion of referendum
		Van access and postal votes - 20% + 20%	IP68	Market research	£ 46,776	100%	£ 46,776	26	£ 17,991	Payments as agreed in contract, with "true up" confirmation following completion of referendum
		final payment - 10%	IP68	Market research	£ 11,694	100%	£ 11,694	26	£ 4,498	Payments as agreed in contract, with "true up" confirmation following completion of referendum
		Addendum Costs	IP69	Market research	£ 3,000	100%	£ 3,000	10	£ 3,000	Regulated period service only
TOTAL					£ 483,422		£ 488,293		£ 280,543	