



CHARLOTTE STREET PARTNERS

Director "Stronger In"
By Email

21 December

Dear [REDACTED]

Strategic Communications and Media – Scotland

Thank you for your time today. We are very pleased to confirm that we will work to support you from January 2016 in the campaign.

Our work will focus on the strategic positioning of the campaign in Scotland and the handling of media relations and liaison with the main parties work in Scotland. We will work in support of your team which we anticipate to include [REDACTED] and [REDACTED] to whom we will report in addition to yourself and any advisory board.

The fee for our engagement is £85k plus VAT which we expect to be heavily front loaded in value terms with the initial set up and strategy creation with the handling of media and the campaign itself being important but higher volume lower 'value' as such. All of that said we both agree to stay in close touch and to raise the question of resource should this be unsustainable given the amount of work that materialises.

In terms of payment schedule we would appreciate if a payment of £45k plus VAT could be invoiced in January and a further £40k plus VAT in May. For this you will receive the support outlined in our proposal with the account led by our Partner, [REDACTED]

We are excited to be involved,

Yours Sincerely

£102,000.00
Gross

[REDACTED] (Founding Partner)