## **INVOICE**



Invoice to:

Britain Stronger in Europe Campaign

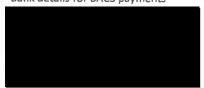
Populus Limited

phone fax email www.

Invoice Number:
Purchase Order:
Invoice Date: 29-04-2016
Project Number:

Description of Services	Amount	VAT	Rate		
Full Amount EU Polling Q2 - April	£118,000.00	£23,600.00	20%		
TERMS : 25 Days	£118,000.00	£23,600.00			
TOTAL INCLUDING VAT	£141,600.00				

Bank details for BACS payments





Regulated Spend Workings

Populus

Supplier	Product/Service Pro	Product/Service Provided Dates Delivered Invoice Number Category					Orginal Cost E Proportion/Apportionment Sub-Total					Final Regulated Spend E Explanatory Notes		
Populus	Polling April	Apr-16	IP73	Market research	£	141,600	53%		75,5	520	10	£	75,520	We have included 53% of April polls, as polls conducted in first 2 weeks of April were only partially relied upon for election addresses and regulated period activities.
	Polling May	May-16	IP74	Market research	£	120,000	100%		120,0	000	10	£	120,000	Weekly and daily tracker polls
	Polling June	Jun-16	IP75	Market research	£	92,700	100%		92,7	700	10	£	92,700	Weekly and daily tracker polls. 100% as polls stopped on Referendum day.
	Consultancy													
	April	Apr-16	IP76	Market research	£	15,000	53%		7,9	950	10	£	7,950	16 days during regulated period
	Мау	May-16	IP77	Market research	£	15,000	100%		15,0	000	10	£	15,000	
	June	Jun-16	1P78	Market research	£	15,000	77%	1	11,5	00	10	£	11,500	23 Days of Regulated period
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	Focus Groups													
	April	Apr-16	IP79	Market research	£	24,000	100%	1	24,0	000	10	£	24,000	
	May	May-16	IP80	Market research	£	24,000	100%	1	24,0	00	10	£	24,000	
	June	Jun-16	IP81	Market research	£	24,000	100%		24,0	000	10	£	24,000	All foucs groups took place during the regulated period
TOTAL			30.		£	471,300			394,6	70		£	394,670	