

Receipt for Green Party of England and Wales

Account ID: [REDACTED]



Payment date
2 June 2017 08:01

Payment method
VISA [REDACTED]
Reference number: [REDACTED]

Transaction ID
[REDACTED]

Product type
Facebook

Paid

£593.45

Subtotal: £593.45
VAT: £0.00 (rate: 0%, in euros: €0.00)

You're being billed because you've reached your billing threshold.

Campaigns

Crowdfunding 18.5.17

From 1 June 2017 05:30 to 2 June 2017 08:00

£22.62

GP fans excl donors 26.5.17	44 Link Clicks	£10.30
Crowdfunding lookalike of donors, minus donors 26.5.17	55 Link Clicks	£12.32

"We need to talk about the far right"

From 1 June 2017 05:30 to 2 June 2017 08:00

£183.22

Wide audience with relevant views - far right	12,742 Impressions	£38.85
Sheffield - "We need to talk about the far right"	3,442 Impressions	£18.23
Brighton - "We need to talk about the far right"	3,186 Impressions	£18.74
Lib Dems - "We need to talk about the far right"	6,271 Impressions	£18.20
Labour fans - "We need to talk about the far right"	14,075 Impressions	£32.49
Young / educated - far right	16,713 Impressions	£37.27
Bristol - "We need to talk about the far right"	4,183 Impressions	£19.44

Post: ""I genuinely wonder how you sleep at night""

From 1 June 2017 05:30 to 2 June 2017 08:00

£304.23

Lookalike GB 1% crowdfunder emails - sleep at night	6,177 Impressions	£8.30
GP fans lookalike 1% - sleep at night	14,351 Impressions	£16.33
Brighton - sleep at night post	11,156 Impressions	£39.36
loW - sleep at night post	15,704 Impressions	£42.22
Sheffield - sleep at night post	12,864 Impressions	£37.65
Young / educated - sleep at night post	36,373 Impressions	£41.79

Bristol - sleep at night post	17,018 Impressions	£38.94
LibDem - sleep at night post	19,089 Impressions	£38.51
Labour fans - sleep at night post	33,196 Impressions	£41.13

Regional animations 31.5.2017

From 1 June 2017 05:30 to 2 June 2017 08:00

£0.73

IoW regional animation - final - 31.5.17	9 Impressions	£0.06
Bristol regional animation 31.5.17 - final	38 Impressions	£0.67

Post: "BREAKING: Donald Trump has pulled out of the..."

From 1 June 2017 05:30 to 2 June 2017 08:00

£82.54

Post: "BREAKING: Donald Trump has pulled out of the..."	39,358 Impressions	£82.54
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Post: "Election day is nearly here. This is your last..."

From 1 June 2017 05:30 to 2 June 2017 08:00

£0.11

GP fans boost post: "Election day is nearly here. This is your last..."	30 Impressions	£0.11
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Facebook Ireland Limited
4 Grand Canal Square, Grand Canal Harbour
Dublin 2, Ireland
VAT Reg. No. [REDACTED]

Green Party of England and Wales
Development House
56-64 Leonard Street
London, EC2A 4LT
United Kingdom

Invoice no. [REDACTED]

Customer to account for any VAT arising on this supply in accordance with Article 196, Council Directive [REDACTED]