

135 700k.

Item 134



Facebook UK Limited
10 Brock Street
Regent's Place
London NW1 3FG
United Kingdom
VAT: [REDACTED]

INVOICE

Invoice #: [REDACTED]
Invoice Date: 03-JUL-2017
Billing Period: JUN-17
Account Id / Group: [REDACTED]
Payment Terms: NET 30

LEGAL ENTITY: CONSERVATIVE AND UNIONIST PARTY
Millbank Tower
LONDON
SW1P 4DP
UNITED KINGDOM

BILL TO: CONSERVATIVE AND UNIONIST PARTY
4 Matthew Parker Street
LONDON
SW1H 9HQ
UNITED KINGDOM

Page: 1 of 5

ATTN: Accounts Payable
VAT Reg.No: [REDACTED]
Advertiser: CONSERVATIVE AND UNIONIST PARTY
PO Number:

Line	Description	Total
1	4906320 SW SURREY videos	595.03
2	4906320_LocalCandidates_Long	71,858.13
3	4906320_ScotlandLocalCandidates	4,108.62
4	ELTH	67.78
5	ELTH	82.80
6	General Election 4P	2,162.95
7	General Election 3A	16,614.38
8	General Election 3AV	40,150.57
9	General Election 3B	911.77
10	General Election 3BV	3,727.65
11	General Election 3C	1,914.35
12	General Election 3CV	6,784.52
13	General Election 3D	760.39
14	General Election 3DV	2,283.11
15	General Election 3E	18,250.93
16	General Election 3EV	17,745.97

Handwritten notes in yellow and black:

- Item 134: £ 448,536.42
- Item 135: £ 100,000
- Item 136: £ 51,467.81
- Local spend: £ 77,235.01
- Disputed claim: £ 135,447.85
- Total: £ 812,687.09

INVOICE NUMBER MUST BE REFERENCED ON ALL PAYMENTS

Subtotal:	677,239.24
Freight:	0.00
VAT @20%:	135,447.85
Invoice Total:	812,687.09
Invoice Currency:	GBP

www.facebook.com ARF MEDIA LTD.com
The ASBOF levy is 0.1% of pre-tax advertising spend (677.24 GBP). If you would like to pay this voluntary levy, please remit 813,364.33 GBP (total invoice amount inc. levy) to Facebook UK Limited, who will remit the funds to ASBOF on your behalf. The ASBOF levy finances advertising self-regulation carried out by the Advertising Standards Authority - http://www.asbof.co.uk/ 'The small levy that makes a big difference'



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 PO Number:

Line#	Description	Total
17	General Election 3F	3,288.89
18	General Election 3G	604.25
19	General Election 3H	48,276.33
20	General Election 3HV	61,703.34
21	General Election 3J	45,786.48
22	General Election 3K	50,255.44
23	General Election 3L	9,080.68
24	General Election 3LV	16,938.38
25	General Election 3N	10,839.31
26	General Election 3P	8,648.79
27	General Election 3Q	1,955.29
28	General Election 3R	11,184.72
29	General Election 3S	522.06
30	General Election 3T	14,768.33
31	General Election 3U	18,412.29
32	General Election 3Z GOTV	4,551.99

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ATTN: Accounts Payable
 VAT Reg.No: [REDACTED]
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 PO Number:

Line#	Description	Total
33	General Election 3ZV	7,499.84
34	General Election 4	79,383.19
35	General Election AB	2,853.35
36	General Election AC	1,476.53
37	General Election AF	2,344.51
38	Instagram - 4906320_LocalCandidates_Long	463.66
39	Instagram - ELTH	9.65
40	Instagram - ELTH	2.82
41	Instagram - General Election 4P	77.46
42	Instagram - General Election 3A	185.23
43	Instagram - General Election 3AV	2,687.34
44	Instagram - General Election 3B	36.45
45	Instagram - General Election 3BV	295.89
46	Instagram - General Election 3C	36.49
47	Instagram - General Election 3CV	417.40
48	Instagram - General Election 3D	11.54

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ATTN: Accounts Payable
 VAT Reg.No: [REDACTED]
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 PO Number:

Line#	Description	Total
49	Instagram - General Election 3DV	111.01
50	Instagram - General Election 3E	778.24
51	Instagram - General Election 3F	16.03
52	Instagram - General Election 3G	3.98
53	Instagram - General Election 3H	2,576.46
54	Instagram - General Election 3HV	3,183.01
55	Instagram - General Election 3J	547.41
56	Instagram - General Election 3K	1,500.80
57	Instagram - General Election 3L	169.56
58	Instagram - General Election 3LV	549.76
59	Instagram - General Election 3M	6,083.42
60	Instagram - General Election 3N	34.90
61	Instagram - General Election 3P	222.21
62	Instagram - General Election 3Q	20.47
63	Instagram - General Election 3R	118.25
64	Instagram - General Election 3T	54.23

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The ASBOP levy is 0.1% of pre-tax advertising spend (677.24 GBP). If you would like to pay this voluntary levy, please remit 813,364.33 GBP (total invoice amount inc. levy) to Facebook UK Limited, who will remit the funds to ASBOP on your behalf. The ASBOP levy finances advertising self-regulation carried out by the Advertising Standards Authority - <http://www.asbof.co.uk/> 'The small levy that makes a big difference'



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ATTN: Accounts Payable
 VAT Reg.No: [REDACTED]
 Advertiser: CONSERVATIVE AND UNIONIST PARTY
 PO Number:

Line#	Description	Total
65	Instagram - General Election 3Z GOTV	422.21
66	Instagram - General Election 3ZV	781.48
67	Instagram - General Election 4	1,710.32
68	Instagram - General Election AB	67.97
69	Instagram - General Election AC	87.08
70	Instagram - General Election AF	180.33
71	Instagram - Scotland General Election 3A	170.28
72	Instagram - Scotland General Election 3B	288.79
73	Instagram - Scotland General Election 3CV	1,808.40
74	Instagram - YORC POSTS	2.38
75	Scotland General Election 3A	3,401.50
76	Scotland General Election 3B	6,800.90
77	Scotland General Election 3CV	38,987.94
78	YORC POSTS	44.14
79	general election 7	13,928.91

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