

3

+12

Invoice no. 3 + no. 12



Invoice

RECEIVED
22 JUN 2017
FINANCE

Google Ireland Limited
Gordon House
Barrow Street
Dublin 4
Ireland
VAT number: [REDACTED]

B. Hem 3 £250000

Bill to

[REDACTED]
The Conservative and Unionist Central Office
30 Millbank
LONDON
SW1P 4DP
United Kingdom

Details

Invoice Number: [REDACTED]
Due Date: 30-Jun-2017
Issue date: 31-May-2017
Payment terms: Net 30
Billing ID: [REDACTED]
Billing Account Number: [REDACTED]

Hem 12 £ 54754.25
304,754.25

Google AdWords

Account: Conservatives

Order name: CCHQ - 25/03/2009

18-May-2017 - 31-May-2017

Account ID: [REDACTED]

Description	Quantity	Units	Amount (£)
Search Campaign - Conservative Party Terms	28311	Clicks	33,188.40
Search Campaign - Labour Party Terms	8923	Clicks	8,204.37
Search Campaign -General Election Terms	1357	Clicks	1,918.94
Search Campaign -Voting Terms	1234	Clicks	2,012.83
Search Campaign - UK Election Terms	1821	Clicks	2,830.09
GE 2017 - Video 3	119925	Clicks	5,282.23
GE 2017 - Video 01	449326	Clicks	18,325.52
GE 2017 - Video 2	303302	Clicks	12,911.13
GE 2017 - Video 03	644540	Clicks	26,350.55
GE 2017 - Video 5	331966	Clicks	12,508.32
GE 2017 - Video 02	514886	Clicks	18,383.12
Search Campaign -MP Terms	8	Clicks	11.87
Search Campaign -Election Card Terms	18	Clicks	24.05
Search Campaign -Adtl Party Terms	2189	Clicks	3,003.94
Search Campaign -Issues/News Terms	3453	Clicks	4,019.40
GE 2017 - Video 04	365463	Clicks	16,068.18
Search Campaign - Manifesto Policy National	25894	Clicks	22,011.41
Search Campaign -Voting Question Terms	19	Clicks	29.00
Search Campaign - Manifesto Policy Geo	22178	Clicks	28,177.93

* Services subject to the reverse charge - VAT to be accounted for by the recipient as per Article 196 of Council Directive 2006/112/EC

Bill to: The Conservative and Unionist Central Office

Amount due in GBP: £304,754.25
Due Date: 30-Jun-2017

Billing ID: [REDACTED]

Invoice Number: [REDACTED]

To ensure that we correctly match your payment, always reference invoice numbers when making your payment. If paying for multiple invoices, send an email to collections@google.com with your company name and total payment amount in the subject line, and list the invoice numbers and respective amounts in the email. Please send your payments only to the bank account listed below on this official Google Invoice.



For questions about this invoice please email [REDACTED]