

## Freedom Alliance

### Statement of Accounts

Statement Date: 31 December 2024

Statement of Accounts for Freedom Alliance dated 9 <sup>th</sup> April 2024	
Administrative information	
Registered address 83 Ducie Street Manchester Greater Manchester M1 2JQ United Kingdom	
Elected Officials	
Name	Position
Responsible Officers	
For the purposes of the Political Parties Elections Referendums Act 2000 the responsible officers are:	
Name	Position
Mrs Catherine Evans	Party Leader & Nominating Officer
Mr Martin Davies	Treasurer
Political activities	
Overview of political activities	
Supported 5 candidates in the UK General Election in July 2024 Provided the party platform for members standing in their local Council elections in May 2024 Completed the re-structure of the party, closing the old bank accounts, having elected a new Party Leader in late 2023.	
Branches	
N/A	
Financial Activities	
Income overview	
Membership income significantly increased via the online recruitment drives, leafleting and word of mouth, and a growing recognition among the public of independent parties during the general election period.	
Expenditure overview	



<b>Continuing expenditure</b>
<p>Increased recruitment activity through leafleting came at a worthwhile higher cost, and a greater online presence.</p> <p>It is expected that 2025 will see some rationalisation of activities based on the return on capital employed, as well as reducing the volumes of domain names owned.</p>
<b>Additional investment</b>
There was no significant investment during 2024
<b>Balance sheet overview</b>
The balance sheet reflects both the increase in income as well as the expenditure undertaken to stand 5 candidates in the general election
<b>Accounting notes</b>
<b>Accruals or Cash accounting – Changed?</b>
The SoA uses the accruals basis, as with last year



<b>Income and Expenditure Account</b>			
	Note	2024	2023
<b>Income</b>			
Membership	1	3040	1922
Affiliations	-	-	-
Donations	2	225	227.20
Branch Income	-	-	-
Fundraising income	-	-	-
Investment income	3	1.27	0.20
Transfers in	-	-	-
Property and rental income/Office services	-	-	-
Miscellaneous	4	354.08	-
	-		
Total income		<b>3620.35</b>	<b>2149.40</b>
<b>Expenditure</b>			
Premises	-	-	-
Office costs	5	2225.86	1058.04
Branch Expenditure	-	-	-
Staff costs	-	-	-
Transfers out	-	-	-
Campaigning costs	6	2500	175
Fundraising Costs	-	-	-
Financing charges and taxation	-	-	-
Depreciation	-	-	-
Miscellaneous	-	-	-
Profit/Loss on Disposal of Assets	-	-	-
Total expenditure		<b>4725.86</b>	<b>1233.04</b>
Deficit/surplus		<b>(1105.51)</b>	<b>916.36</b>



<b>Balance Sheet</b>			
	Note	2024	2023
<b>Fixed assets</b>			
Property	-	-	-
Fixtures and fittings	-	-	-
Office equipment	-	-	-
Investment property	-	-	-
Other investments	-	-	-
Total fixed assets		0	0
<b>Current assets</b>			
Cash in hand and at bank	7	5832.50	7738.01
Stock	-	-	-
Debtors and Prepayments	-	-	-
Total current assets		<b>5832.50</b>	<b>7738.01</b>
<b>Liabilities</b>			
Creditors and Accruals	-	-	-
Loans outstanding	-	-	-
Total liabilities		0	0
Total Net Assets/(Liabilities)		<b>5832.50</b>	<b>7738.01</b>
<b>Reserves</b>			
Accumulated fund at start of year		7738.01	6821.65
Deficit/surplus		(1105.51)	916.36
Accumulated fund at end of year		5832.50	7738.01
Asset Revaluation Reserve		-	-
Other funds		-	-
<b>Total Reserves</b>		<b>5832.50</b>	<b>7738.01</b>



## Notes to the Accounts:

### Note 1 Membership

Description	2024	2023
Membership fees received directly by the accounting unit.	-	-
Membership fees received via/paid to the central party	3040	1922
<b>Total Membership</b>		

### Note 2: Donations

Donations	2024	2023
Cash Donations	225	227.20
Notional/ 'Donations in Kind'	-	-
<b>Total</b>		

During the year the party had no donations that were reportable to the Electoral Commission.

### Note 3: Investment Income

Investment income from Current assets:				
Bank Accounts	Balance as at 31/12/24	Interest Received	Balance as at 31/12/23	Interest Received
Nationwide	5832.5	1.27	4077.08	0.20
Santander	0	0	3660.93	0
<b>Total</b>	<b>5832.50</b>	<b>1.27</b>	<b>7738.01</b>	<b>0.20</b>

### Note 4: Miscellaneous Income Expenditure

	2024		2023	
	Income	Expenditure	Income	Expenditure
Repayment of Loan to member	354.08	0	0	0
<b>Total</b>	<b>354.08</b>	<b>0</b>	<b>0</b>	<b>0</b>

### Note 5: Office Costs

	2024	2023
Advertising & Marketing (websites, domains etc)	1336.78	600.26
Audit & Accountancy Fees – Xero costs	446.40	123
Postage, freight etc	194.40	81
Other incl Bank Fees (92.40) Zoom cost (155.88)	248.28	109.9
<b>Total</b>	<b>2225.86</b>	<b>914.16</b>

Administration costs higher in 2024 due to the general election, including standing 5 candidates, and party will look to manage these costs down in 2025



**Note 6: Campaigning Costs**

	2024	2023
Campaigning costs	2500	175
<b>Total</b>	<b>2500</b>	<b>175</b>

5 candidates supported in the July general elections.

**Note 7: Cash in Hand & at Bank**

	2024	2023
	5832.50	4077.08
	0	3660.93
<b>Total</b>	<b>5832.50</b>	<b>7738.01</b>

The party completed its re-constitution at the beginning of the year and closed down the original bank account. The account was passed on to the prior Leader of the party with its final balance of £800. All banking transactions post 15<sup>th</sup> January have been made through the Nationwide account.

Declaration		
I confirm that the above Statement of Accounts has been prepared in accordance with guidance issued by the Electoral Commission and is correct to the best of my knowledge. In addition I confirm that these accounts have been approved by Freedom Alliance Executive Group on 9 <sup>th</sup> April 2025		
Signature	Position	Date
	Registered Treasurer	09.04.25