# The Labour Party

Stroud
Constituency Labour Party
Accounting Unit

# STATEMENT OF ACCOUNTS

For the year ended 31 December 2024



#### INTRODUCTION

This Statement of Accounts provides a report of the political and financial activities of Stroud CLP Accounting Unit.

Registered address: The Labour Party,

For the purposes of the Political Parties Elections and Referendums Act 2000 the responsible officers are:

Name	Position
Tom Williams	Registered Treasurer
	Chair (Deputy Treasurer)

This Statement of Accounts uses cash accounting in line with guidance issued by the Electoral Commission. Last year's accounts were prepared on the cash basis. The figures shown for last year have not been recalculated.

#### **ELECTED OFFICIALS**

Names of representatives MPs. AMs, MSPs and numbers on councillors on the local authority

Simon Opher MP elected 4 July 2024

4 elected county councillors on Gloucestershire county council.

20 district councillors elected to Stroud District Council on 2 May 2024

#### REVIEW OF POLITICAL ACTIVITIES

A brief overview of the accounting unit's activities including campaigning and preparations for elections

2024 was a very positive year for Stroud CLP and was dominated by campaigning in the Stroud District Council elections and then the General Election campaign.

We stood a full slate of candidates for the Stroud District Council elections in May 2024. The CLP campaigns committee, with representation from all branches and the Executive Committee, co-ordinated the campaign across the constituency with a particular focus on the target seats. A large number of members got involved for the first time in leafleting and campaigning to support our candidates. We saw our Labour group on the District Council increase from four to twenty District councillors, which was a great result.

The General Election was called very soon after the District Council elections and the CLP immediately went back into campaign-mode, with the campaign to elect Simon Opher overseen by a core group. Throughout the campaign we were running multiple daily canvassing sessions across the CLP. All branches organised a large number of volunteers to ensure maximum visibility for our candidate and our campaign through leafleting, canvassing and street stalls. The CLP supported Simon Opher in organising hustings and public meetings across the constituency on a range of different issues.



The vast majority of our canvassers now use Labour doorstep and our canvassing data is in a much better position as a result. The GOTV efforts on 4 July were principally undertaken using digital tools.

We were all absolutely delighted when Dr Simon Opher was elected as the MP for Stroud with a 11,388 majority on a very respectable turnout of 70.9%.

Throughout the year, we had other regular local activities such as street stalls in Stroud, Dursley and other parts of the constituency. On International Women's Day, the CLP organised a stall to highlight the work an incoming Labour government would do to tackle violence against women and girls. Other events highlighted key aspects of Labour's manifesto, such as the Make Work Pay agenda. We also participated in national campaign weekends around agreed campaign themes.

We have worked with branches to capture the lessons learned from the District elections and the General election - what went well and what we need to do better in future campaigns. We know we continually need to work to increase the engagement of local activists and members. We have started work to ensure we give as much time as possible at All Member Meetings to discussing the issues of most concern to members. It is also great to have our Labour MP report back to us on his work in parliament and locally.

We have continued our fundraising through the Hundreds Club and a sponsored walk. We were very grateful for the donations made to the General election campaign from individuals and from Labour affiliates.

#### **Membership**

Stroud CLP ended 2024 with 946 members, a reduction of 53 on the previous year end.

#### **REVIEW OF FINANCIAL ACTIVITIES**

2024 was a busy year with the General Election as well as all out District Council elections.

Financially the Constituency broke even before the purchase of an electronic display board for our Constituency and MP's office window (which has proved a huge success) despite spending about £50,000 more than in 2023.

Our branches were, in the main, able to cover the costs of the local elections out of their own funds and contribute to General Election expenses, an illustration of the success of their fundraising activities month in month out.

Stroud was well supported financially for the General election, with substantial donations from Unions as well as Ecotricity and the regional office, there was also a satisfying upsurge in donations from individuals.

The CLP is in a financially secure position but we do need to continue our ongoing fund-raising activities. Local government reorganisation means that it is likely that we



will face a major challenge in 2027 with elections to a new unitary body while a mayoral election before the next General Election is also a strong possibility.

#### **DECLARATION**

I confirm that this Statement of Accounts is correct to the best of my knowledge and has been approved by the accounting unit's management committee.

Signature	Date	Position
Tom Williams	10/07/25	Registered Treasurer
	10/07/25	Chair (Deputy Treasurer)



# **Statement of Accounts 2024**

# Stroud CLP 1 January to 31 December 2024

# **RECEIPTS AND PAYMENTS**

RECEIPTS	Note	2024	2023
Membership		2953.17	2195.58
Affiliations		132.00	84.00
Donations		47062.70	16765.84
Branch income		14424.04	9431.22
Fundraising income		2579.48	2512.56
Investment income		466.76	318.02
Transfers in		2045.27	0
Property and rental income		0	0
Profit on sale of assets		0	0
Miscellaneous		0	0
<b>Total receipts</b>		69663.42	31307.22

PAYMENTS	Note	2024	2023
Membership subscriptions		0	0
Property costs		8144.68	7631.12
Office costs		11650.69	10348.60
Branch expenditure		17141.51	1520.53
Staff costs		0	0
Transfers out		0	130.00
Campaigning costs		35914.69	4399.64
Fundraising costs		0	0
Financing charges and taxation		25.60	25.90
Miscellaneous		3134.51	2050.28
Total payments		76011.68	26106.07

Surplus/(Deficit) for the year		(6348.26)	5201.15
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# **Stroud CLP**

# **Statement of Assets and Liabilities**

# At 31 December 2024

Fixed assets	Note	2024	2023
Property		0	0
Fixtures and fittings		0	0
Office equipment		0	0
Total fixed assets			0

Current assets		
Cash in hand	0	0
Current account	2293.89	2322.52
Premises account	0	0
Campaign account	0	0
Other account	15479.74	17801.48
Branches	14747.18	18,745.07
Total current assets	32520.81	38869.07
Total assets	32520.81	38869.07

Liabilities		
Loans outstanding	0	0
Total liabilities		

Net assets/(liabilities)		32520.81	38869.07
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## **Annual Statement of Accounts 2024**

#### **Stroud CLP**

1 January to 31 December 2024

#### Notes to accounts

Note 1 - Membership

Manahamahin		2024		2023	
Membership	Incoming	Outgoing	Incoming	Outgoing	
From Head Office	2953.17	0	2195.58		
Subs collected locally	0	0			
Subs sent to head office	0	0			
Total	2953.17		2184.58		

#### Note 2 - Affiliations

Organisation	2024	2023
USDAW	12.00	0
ASLEF	0	6.00
Co-operative Party	12.00	0
UNISON	108.00	66.00
CWU	0	6.00
Labour Movement for Europe	0	6.00
Total	132.00	84.00

#### **Note 3 - Donations**

Cash and non-cash (notional) donations with a value of more than £500 are reported to the central Labour Party at the end of the quarter in which they are received. In turn, the central Labour Party reports some donations received by the Accounting Unit on to the Electoral Commission as follows:

- a) donations from Trade Unions and the Co-operative Party of more than £500
- b) donations of more than £1500 from the same donor (individuals, companies, unincorporated associations etc.) in a calendar year given either as a single donation or several donations of more than £500 which add up to more than £1500.

A list of the donations received by the Accounting Unit which have been reported to the Electoral Commission can be viewed at: <a href="http://www.electoralcommission.org.uk/party-finance/PEF-online-registers">http://www.electoralcommission.org.uk/party-finance/PEF-online-registers</a>.

Donations	2024	2023
More than £1500		
Stroud Club and Institute	5569.00	5722.84
CWU	1000.00	
Unison SW	4500.00	
Labour Together	5000.00	
Ecotricity	10000.00	
Unison	3000.00	
CWU Glos	1000.00	
CWU SW	1000.00	
RMT Bristol	600.00	
David Drew	2500.00	5075.00
Labour Party (in kind)	8028.00	



Sub-total	42197.00	10797.84
All other donations	4865.70	5968.00
Total donations	47,062.70	16765.84

#### Note 4 - Branch income and expenditure

Branch	nch 2024		2	2023
	Income	Expenditure	Income	Expenditure
Cainscross and Rodborough	2497.38	2090.17	682.00	500.23
Cam, Dursley and Berkley	4852.32	5244.68	1790.02	50.00
Golden Valley (Chalford and Painswick)	600.00	402.17	713.85	314.35
Nailsworth and the Stanleys	1762.00	2336.37	940.00	481.00
Stonehouse and Severn	1896.43	858.12	322.00	60.40
Stroud	2815.91	6210.00s	4983.35	114.55
Total	14424.04	17141.51	9431.22	1520.53

#### Note 5 - Fundraising

Event		2024			2023	
	Income	Costs	Profit	Income	Expenditure	Profit
Stroud labour 100 club	1750.00			1321.00		
Diwali/Christmas Dinner	0			791.56		
Quiz	0			400.00		
May Party	200.00					
Victory Party	425.54	1245.00	(819.46)			
KSVH Victory Party	203.94					
Total	2579.48	1245	1334.48	2512.56		

#### **Note 6 - Investment Income**

Bank accounts	Balance at 31/12/24	Interest received	Balance at 31/12/23	Interest received
Deposit account	15479.34	466.76	17801.48	318.02
Total		466.76		318.02

#### **Note 7 - Transfers**

Transfer to/from	Purpose of transfer	Aı	nount
Stroud CLP	Reimbursment of local election expenditure	Incoming	Outgoing
		2045.27	

### Note 8 – Property Rental Income & Costs

Item	2024		2	023
	Income	Expenditure	Income	Expenditure
Rental of office		4703.00		4611.00
Fire protection maintenance				60.00
Water		206.00		
Property Insurance		660.00		817.28



Repairs and renewals	457.00	
Window cleaning	100.00	
Cleaning		126.00
Gas & Electricity	2118.68	2016.84
Total	8144.68	7631.12

#### Note 9 - Miscellaneous

Item	2024		2023	
	Income	Expenditure	Income	Expenditure
Delegates fees - annual Conference		489.00		536.00
Delegates expenses - Annual Conference		2365.11		1227.30
Other Misc		280.40		286.98
Total		3134.51		2050.28

#### Note 10 - Office costs

Item	2024	2023
Office refurbishment	1441.08	7642.66
Consumables	176.38	0.00
Data Protection	35.00	35.00
Insurance (contents)	584.07	459.11
sRefuse	186.00	137.28
Room hire for meetings	347.50	573.00
Telephone and Internet	1302.78	1,501.55
Printer	457.60	
Speaker	258.99	
Electronic window diplay	6473.57	10806.2
Franking Machine	387.72	
Total	11650.69	10348.60

#### Note 11 - Staff costs

Item	2024	2023
Salary		
National Insurance		
Pension		
Travel		
Training		
Other		
Total	Nil	Nil

## Note 12 - Campaign costs

Item	2024	2023
Commercial printing	12,247.12	1176.40
Printing, donation in kind	8,028.00	



Design costs	240.00	
Photographs		
Postage	989.78	1531.50
Website		
Social Media	10,914.24	949.18
Stationery		
Risograph costs		
Outdoor publicity	384.61	
Balloons & gas		
Misc Exp	757.03	434.00
Press advertising	701.12	
Room hire		308.56
Local Election exp	1652.79	
Total	35,914.69	4399.64

## Note 13 - Financing charges and tax

Bank accounts	2024	2023
Bank charges (all accounts)	25.60	25.90
Corporation Tax		
Total	25.60	25.90

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