

# The Labour Party

**Southend East & Rochford  
Constituency Labour Party  
Accounting Unit**

## **STATEMENT OF ACCOUNTS**

For the year ended 31 December 2024

## INTRODUCTION

This Statement of Accounts provides a report of the political and financial activities of Southend East and Rochford CLP Accounting Unit.

Address: [REDACTED]

For the purposes of the Political Parties Elections and Referendums Act 2000 the responsible officers are:

Name	Position
Maxine Sadza	Registered Treasurer
[REDACTED]	Chair (Deputy Treasurer)

This Statement of Accounts uses cash accounting in line with guidance issued by the Electoral Commission. Last year's accounts were prepared on the cash basis. The figures shown for last year have not been recalculated.

## ELECTED OFFICIALS

- Member of Parliament for Southend East & Rochford – Bayo Alaba
- There were 19 Labour councillors out of 51 elected councillors sitting on Southend on Sea City Council in 2024.
- At the end of 2024 there were 3 newly elected Labour councillors and 1 was re-elected within the constituency.

## REVIEW OF POLITICAL ACTIVITIES

### Overview

Southend East and Rochford Constituency Labour Party (CLP) forms part of the 'Southend Local Campaign Forum' in the City of Southend (a unitary authority), which also incorporates Southend West and Leigh CLP.

In 2024, a Campaign Improvement Board was put in place which funded the local council elections that were held in May 2024. Therefore, it was not necessary for the candidates (in the most winnable wards) to organise their own fund raising events. Other candidates either paid for their own leaflets or obtained funding via unions or the Co-operative Society A members. The Labour Group also contributed funds to the campaigns for each of the candidates standing in the constituency. This explains why most of the transactions going through the CLP account were from fundraising, donations and expenses for the Parliamentary Labour Candidate, Bayo Alaba

The following candidates were elected in Southend East and Rochford CLP:

- Sam Allen, Milton Ward
- Irene Ferguson, Kursaal Ward
- Ian Gilbert, Victoria Ward (re-elected)
- Chris Webster, Kursaal Ward (By Election)

A general election was held on 4<sup>th</sup> July 2024. Bayo Alaba was duly elected as the Member of Parliament for Southend East and Rochford. An overview of the campaign funds and expenditure is shown below.

There will be a lot of changes taking place over the next two years as Devolution is implemented across Essex. As most, if not all of you know, Cllr Daniel Cowan, Leader of Southend-on-Sea City Council and Labour Group Leader, managed to get a consensus, not only among members of our council, but also from Rochford and Castlepoint councils, to request to be put on the fast track process for devolution, and to stand as a unitary within a Mayoral Combined Council Authority. This combined authority will be known as Greater Essex and will have an elected Mayor. The Mayoral elections for the Greater Essex Mayoral Combined Council will take place in May 2026.

Local Government Reform or LGR will also be taking place across Essex councils that are unitary and two-tier organisations as proposed by our Minister of State, Angela Rayner.

We are not sure how this will affect the number of councillors within the unitary body or how boundaries will be drawn, but the consensus is that this was the best decision for improving the lives of our residents, as well as bringing in the big infrastructure projects and housing that is so badly needed in our coastal city.

## Membership

- 1<sup>st</sup> January 2024 – membership stood at 350.
- It is not known what the membership was at the end of December 2024, as I was unable to obtain the figures from the national Labour Membership. This is because they can only supply current membership at the point in time when the figure is requested.

## REVIEW OF FINANCIAL ACTIVITIES

Southend East and Rochford Constituency Labour Party operates two bank accounts. One is the Unity Trust Current Account and the other is the Co-operative Business Select Instant Access Account.

The Unity Trust account saw a massive injection of funds as a result of the amazing fund-raising efforts of our Constituency MP Bayo Alaba and his campaigning team. This meant that total income from donations was £35,000 and together with other donations came to £38,292.88 compared to £363.80 in 2023. Without the donations and the efforts of our Labour members on the campaign trail, we would not have been able to campaign so well that two Labour MPs were elected for the first time in Southend-on-Sea. The Campaign costs overall amounted to £36,878.10. As a CLP we owe our gratitude as well to unions CWU, GMB, the Community Union and UNITE that supported us; to local members; labour members from twinned areas; Labour Together and to the fundraising efforts of Bayo and his campaign team.

The CLP operates as branches within our main constituency local party. Sadly some of our branches are no longer functioning as they used to and St. Lukes was dissolved in October 2023. It is therefore timely that our CLP members consider whether or not we should continue to operate branches. If we are to do so, we need volunteers to come forward to fill the Branch positions. There is now no Treasurer for Milton Branch. On behalf of the CLP, I wish to thank [REDACTED] for all her years of hard work and dedication to serving as Treasurer for Milton Branch until she stepped down in August 2023. I was unable to obtain the end of year accounts for Rochford Branch because the new Treasurer has not contacted [REDACTED] the ex-treasurer, who is now in her late 80s, for a hand over. I do also wish to thank [REDACTED] [REDACTED] for handing their accounts to me well in time for the deadline.

The Statement of Accounts for 2023 were presented at last year's AGM.

## Summary of 2024 Accounts:

### Income

Below is a brief overview of the successful fundraising events and donations during 2024:

#### Fundraising

Two successful Curry Nights were held during this financial year. The amounts raised are as follows:

1) *Mumbai Fundraiser for GE Campaign*

Profit: £3,203.47

2) *Gulshan Fundraiser for GE Campaign*

Profit: £378.85

#### Significant Funds Raised for the General Election Campaign

GMB - GE donation	£5,000.00
Labour Together GE donation	£10,000.00
UNISON General Fund donation to Bayo's Campaign	£6000.00
Community Union -GE donation to Bayo's campaign	£5,000.00
Donation to GE Bayo's Campaign	£3,000.00
CWU Eastern Region donation to Bayo's campaign	£2,000.00
Ruth Driscoll	£3000.00



## **Expenditure**

### General Election Campaign

- The General Election expenses, claimed through the CLP bank account, amount to £36878.10
- Funds either raised specifically for the General Election Campaign amounted to a total of £38,292.88
- Therefore, there was a balance of £1414.78 left in this campaign fund.

### Annual Conference

The expenses claimed for the CLP delegates to attend the annual Labour Party conference was for only one delegate attending.

Total amount reimbursed: £289.90

### Regional Conference

The cost of two CLP delegates attending the Regional Conference was also low this year due to this being held in Southend.

Total amount paid: £192.00

### Loans



Southend East and Rochford CLP do not have any loans that currently outstanding.

### Assets

A printer and phone were purchased on behalf of the CLP as the risograph and printers would not have coped with the volume of copying and printing that took place during the local election, by-election and General Election.

## **DECLARATION**

I confirm that this Statement of Accounts is correct to the best of my knowledge and has been approved by the accounting unit's management committee.

Signature	Date	Position
	21/6/25	Registered Treasurer
	21/06/25	Chair (Deputy Treasurer)

## Annual Statement of Accounts 2024

[SER - Accounts 2024.xlsx](#)

[SER Unity bank transactions 2024.xlsx](#)

*Maxine Sadza*

*Treasurer*

*Southend East & Rachford Constituency Labour Party*

*April 2025*

# Statement of Accounts 2024

## Southend East & Rochford CLP

1 January to 31 December 2024

### RECEIPTS AND PAYMENTS

RECEIPTS	Note	2024	2023
Membership	1	£1,133.54	£735.75
Affiliations	2	£318.00	£54.00
Donations	3	£34,292.88	£363.80
Branch income	4	£329.00	£1,375.00
Fundraising income	5	£6,125.62	£485.00
Investment income	6	£0.00	£22.19
Transfers in	7	£0.00	£0.00
Property and rental income	8	£0.00	£0.00
Profit on sale of assets		£0.00	£0.00
Miscellaneous	9	£0.00	£0.00
<b>Total receipts</b>		<b>£42,199.04</b>	<b>£3,035.74</b>

PAYMENTS	Note	2024	2023
Membership subscriptions	1	£0.00	£0.00
Property costs	8	£0.00	£0.00
Office costs	10	£1,107.16	£829.28
Branch expenditure	4	£25.00	£1,692.29
Staff costs	11	£0.00	£0.00
Transfers out	7	£113.50	£125.00
Campaigning costs	12	£36,878.10	£65.00
Fundraising costs	5	£2,543.30	£0.00
Financing charges and taxation	13	£50.60	£0.00
Miscellaneous	9	£481.90	£0.00
<b>Total payments</b>		<b>£41,199.56</b>	<b>£2,711.57</b>

<b>Surplus/(Deficit) for the year</b>		<b>£999.48</b>	<b>£324.17</b>
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## Southend East & Rochford CLP

### Statement of Assets and Liabilities

At 31 December 2024

Fixed assets	Note	2024	2023
Property		£0.00	£0.00
Fixtures and fittings		£0.00	£0.00
Office equipment		£433.93	£0.00
<b>Total fixed assets</b>		<b>£433.93</b>	<b>£0.00</b>

Current assets (at 31 December)		2024	2023
Cash in hand		£0.00	£0.00
Current account		£2,202.65	£1,510.77
Premises account		£0.00	£0.00
Campaign account		£0.00	£0.00
Other account		£2,472.23	£2,183.42
Branches		£3,703.48	£3,438.38
<b>Total current assets</b>		<b>£8,378.36</b>	<b>£7,132.57</b>
<b>Total assets</b>		<b>£8,812.29</b>	<b>£7,132.57</b>

Liabilities	Note		
Loans outstanding		£0.00	£0.00
<b>Total liabilities</b>		<b>£0.00</b>	<b>£0.00</b>

<b>Net assets/(liabilities)</b>		<b>£8,812.29</b>	<b>£7,132.57</b>
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Annual Statement of Accounts 2024

Southend East & Rochford CLP

1 January to 31 December 2024

Notes to accounts

Note 1 - Membership

Membership	2024		2023	
	Incoming	Outgoing	Incoming	Outgoing
From Head Office	£1,133.54	-	£735.75	-
Subs collected locally	£0.00	-	£0.00	-
Subs sent to head office	-	£0.00	-	£0.00
Total	£1,133.54	£0.00	£735.75	£0.00

Note 2 - Affiliations

Organisation	2024	2023
CWU Essex Amal Branch	£6.00	£6.00
ASLEF Southend Branch affiliation to SE& R CLP	£300.00	£0.00
The Labour Party - Coop Affiliation	£12.00	£12.00
GMB	£0.00	£6.00
UNISON	£0.00	£18.00
UNITE	£0.00	£6.00
Labour Campaign for International Development	£0.00	£6.00
Total	£318.00	£54.00

Note 3 - Donations

Cash and non-cash (notional) donations with a value of more than £500 are reported to the central Labour Party at the end of the quarter in which they are received. In turn, the central Labour Party reports some donations received by the Accounting Unit on to the Electoral Commission as follows:

- a) donations from Trade Unions and the Co-operative Party of more than £500
- b) donations of more than £1500 from the same donor (individuals, companies, unincorporated associations etc) in a calender year given either as a single donation or several donations of more than £500 which add up to more than £1500.

A list of the donations received by the Accounting Unit which have been reported to the Electoral Commission can be viewed at: <http://www.electoralcommission.org.uk/party-finance/PEF-online-registers>

Donations	2024	2023
Donations of more than £1500		
GMB - GE donation	£5,000.00	£0.00
Labour Together GE donation	£10,000.00	£0.00
UNISON General Fund donation to Bayo's Campaign	£6,000.00	
Community Union -GE donation to Bayo's campaign	£5,000.00	
██████████ - donation to GE Bayo's Campaign	£3,000.00	
CWU Eastern Region donation to Bayo's campaign	£2,000.00	
Sub-total	£31,000.00	£0.00
All other donations	£3,292.88	£363.80
Total donations	£34,292.88	£363.80

Note 4 - Branch income and expenditure

Branch	2024		2023	
	Income	Expenditure	Income	Expenditure
Eastern	£5.00	£0.00	£243.00	£463.72
Kursaal	£0.00	£0.00	£0.00	£0.00
Milton	£24.00	£0.00	£24.00	£0.00
Victoria	£300.00	£25.00	£900.00	£737.16
St Lukes	£0.00	£0.00	£208.00	£494.41
Rochford	Unavailable	Unavailable	Unavailable	Unavailable
	£329.00	£25.00	£1,375.00	£1,695.29

Note 5 - Fundraising

Event	2024			2023		
	Income	Costs	Profit	Income	Expenditure	Profit
Mumbai Fundraiser meal	£5,183.47	£1,980.00	£3,203.47	£0.00	£0.00	£0.00
Gulshan fundraiser meal	£942.15	£563.30	£378.85	£0.00	£0.00	£0.00
	£6,125.62	£2,543.30	£3,582.32	£485.00	£0.00	£485.00

Note 6 - Investment Income

From fixed assets and other investments

Investment income	Balance at 31/12/24	Dividend/ received	Balance at 31/12/23	Dividend/ received
Share holdings	£0.00	£0.00	£0.00	£0.00
Co-op Corporate Instant Deposit Account Interest	£36.81	£0.00	£22.19	£0.00
	£0.00	£0.00	£0.00	£0.00

Note 7 - Transfers

Transfer to/from	Purpose of transfer	Amount	
		Incoming	Outgoing
Labour Party Eastern Region Affiliation for 2024		£0.00	£113.50
		£0.00	£0.00
		£0.00	£113.50

Note 8 - Property - rental income & costs

Item	2024		2023	
	Income	Expenditure	Income	Expenditure
Rental of office space to MP	£0.00	£0.00	£0.00	-
Rental of office space to community organisations	£0.00	£0.00	£0.00	-
Hall hire	£0.00	£0.00	£0.00	-
Business Rates	£0.00	£0.00	-	£0.00
Utilities	£0.00	£0.00	-	£0.00
Insurance	£0.00	£0.00	-	£0.00
Repairs and renewals	£0.00	£0.00	-	£0.00
Legal costs	£0.00	£0.00	-	£0.00
Cleaning	£0.00	£0.00	-	£0.00
Total	£0.00	£0.00	£0.00	£0.00

Note 9 - Miscellaneous

Item	2024		2023	
	Income	Expenditure	Income	Expenditure
██████████ - 2023 Conference expenses	£0.00	£289.90	£0.00	£0.00
Eastern Region - for 2 delegates Regional Conference	£0.00	£192.00	£0.00	£0.00
Total	£0.00	£481.90	£0.00	£0.00

Note 10 - Office costs

Item	2024	2023
BT Group -Internet - January 2024	£147.07	£0.00
██████████ -stamps & envelopes chq 300461	£19.90	£0.00
BT Group -Internet - April 2024	£154.58	£0.00
BT Group- Internet - July 2024	£158.34	£0.00
BT GROUP - Internet - October 2024	£158.34	£0.00
ICO - Direct debit Z8548080	£35.00	£35.00
Telephones and Internet (2023)	£0.00	£564.38
Consumables	£0.00	£149.90
Room hire from Labour Hall for meetings	£0.00	£80.00
Total	£673.23	£829.28

Note 11 - Staff costs

Item	2024	2023
Not applicable	£0.00	£0.00
	£0.00	£0.00

## Note 12 - Campaign costs

Item	2024	2023
Winter Pride stall	£25.00	£0.00
██████████ cheque ██████████ - GE internet campaigns	£1,900.00	£0.00
Jam On It Cheque ██████████ -GE internet campaigns	£35.84	£0.00
Jam On It Cheque ██████████ - GE internet campaigns	£400.00	£0.00
██████████ - Cecil Jones Trip	£46.10	£0.00
Rochford Council - room hire	£100.00	£0.00
██████████ - reimbursement for 9 invoices	£1,338.77	£0.00
Labour Party - Target Seats adverts ██████████	£9,000.00	£0.00
██████████ -stationery for SE & R CLP (note: campaign cost)	£698.48	£0.00
Bayo Alaba - GE printer and expenses	£477.05	£0.00
M Media Group - Digivan	£1,500.00	£0.00
Jam On It -Website updates	£750.00	£0.00
The Labour Party -Target Seats adverts ██████████	£3,000.00	£0.00
Age Concern - Room Hire at Havens Hub	£60.00	£0.00
██████████ - payment for helping Bayo's campaign	£630.00	£0.00
Bayo Alaba -Campaign Expenses	£349.41	£0.00
Jam On It -Website updates	£750.00	£0.00
██████████ -Meta Ad	£9.00	£0.00
Labour Party Eastern Region -Campaign Southend East & Rochford	£4,000.00	£0.00
██████████ -Echo Ad - Bayo's Campaign	£360.00	£0.00
██████████ -Digital Ad - Bayo's Campaign	£1,014.00	£0.00
██████████ -Stationery for Bayo Alaba Campaign	£259.92	£0.00
Rochford Council -Register of Electors	£44.00	£0.00
██████████ -Expenses	£359.50	£0.00
Transferwise -Business cards- Bayo	£45.00	£0.00
Royal Mail - Postal letter drop for local elections	£106.80	£0.00
Bayo Alaba Expenses	£234.83	£0.00
The Labour Party - Target Seats adverts ██████████	£2,000.00	£0.00
██████████ -Royal Navy & Military room hire & elastic bands	£84.98	£0.00
██████████ -Stationery for Southend East & Rochford GE	£1,298.23	£0.00
Canewdon Community Hall room hire	£28.00	£0.00
Bayo Alaba Expenses	£409.63	£0.00
██████████ -Toner & stationery (note: campaign costs)	£971.89	£0.00
██████████ - Travel Expenses	£284.10	£0.00
██████████ - Admin & casework for Bayo Alaba PPC	£367.50	£0.00
██████████ -Balance owed from 18/6 invoices	£77.07	£0.00
██████████ -2 gazebos	£99.98	£0.00
██████████ -Clipboards	£50.97	£0.00
██████████ -RSE CLP share of purchases for Polling Day	£434.42	£0.00
██████████ t-Labour Shop Items & Stakeboards	£600.00	£0.00
Labour Hall & Institute -Hire of Hall for General Election	£1,500.00	£0.00
██████████ - General Election expenses	£816.40	£0.00
Rochford Council - Share of Hall Hire to Labour Group	£50.00	£0.00
██████████ - Bayo's Campaign materials -flyers and leaflets	£311.23	£0.00
Event campaign stall costs	£0.00	£65.00
	<b>£36,878.10</b>	<b>£65.00</b>

## Note 13 - Bank charges and tax

Bank accounts	2024	2023
Bank charges (all accounts)	£50.60	£25.00
	£0.00	£0.00
	£0.00	£0.00
	<b>£50.60</b>	<b>£25.00</b>

**Auditor's Report  
Regarding Statement of Accounts 2024  
for  
Southend East and Rochford Constituency Labour Party**

Two meetings were held with the Treasurer, Maxine Sadza, and the final copy of the Statement of Accounts was emailed to auditors for review. The accounts are approved subject to one correction.

During the audit process, the following observations were made by this auditor:

1. The statement of accounts for 2024 have been collated and prepared in accordance with guidelines provided by the latest available Labour Party document, "Managing CLP Finances".
2. Whilst the figures from 2023 were included these have not been audited during this process.
3. Spot checks were carried out on invoices and compared to transactions in the bank account.
4. That the Branch bank accounts bring an unnecessary complexity to the CLP accounts. The Treasurer does not have access to these accounts and had to request statements from the Branch Treasurers. There is very little money in each of the Branch accounts.
5. The CLP has another account with the Co-Op and its purpose was not clear.
6. Invoices are often presented in 'batches' and the form 'Reimbursement for Claims' was not completed in many cases. This led to more work than was necessary ie requiring each invoice to be examined and the correct accounts category to be identified.
7. There were no claims for reimbursement or bank transactions that gave cause for concern.

**Audit Recommendations:**

- 1) That the CLP should have one bank account and simplify processes. Therefore:
  - review the purpose of separate Branches and their bank accounts.
  - review the purpose of the Co-Op bank account
  - close bank accounts considered unnecessary and transfer the money into the main account.
- 2) That the process for making a claim for reimbursement is improved (to reduce work load for the Treasurer, enable simpler auditing and ensure transparency).
  - This will require that invoices are presented in a timely manner and a claim form for reimbursement is completed/signed.
  - That one invoice is presented with one claim form.
  - That the claim form template is amended to reflect above and includes a section that indicates what category the claim is being made under eg campaign cost or office cost.

Note: This will also be recommended in Southend West and Leigh CLP.

Finally, I would like to thank the Treasurer for their diligence in providing me with access to the accounts and answering my many questions in a professional and expeditious manner.

  
**Southend West and Leigh Constituency Labour Party**  
*June 2025*



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**Final Accounts for Southend East & Rochford CLP**

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To: Maxine Sadza <>

Tue 3 Jun at 10:18

Thanks Maxine.

I

I confirm that I am happy that the attached Final Accounts for Southend East & Rochford CLP are a true and fair record of the financial activities of the CLP for the year 1<sup>st</sup> Jan to December 31st 2024

 nominated Auditor for SE&R CLP

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[Quoted text hidden]