

25c

Facebook Ad Manager interface for a campaign named "Campaign: www.plaid2016.wales/addysg_... - Website Clicks". The main content area is a large black rectangle. On the right, a sidebar shows campaign details: Campaign is On, Delivery is Standard, Objective is Website Clicks, and Amount Spent Today is £99.77. Below the main content, a table lists Ad Sets. The first Ad Set is named "Facebook" and is in a "Completed" state. The table also shows the Budget as £100.00 and the Amount Spent as £99.77. At the bottom right, there is a "Report a Problem" link.

Facebook Ad Manager interface for a campaign named "Campaign: Sir Gâr Team". The main content area is a large black rectangle. On the right, a sidebar shows campaign details: Campaign is On, Delivery is Standard, Objective is Website Clicks, and Amount Spent Today is £50.00. Below the main content, a table lists Ad Sets. The first Ad Set is named "Sir Gâr" and is in a "Completed" state. The table also shows the Budget as £50.00 and the Amount Spent as £50.00. At the bottom right, there is a "Report a Problem" link.

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Facebook Adverts Manager interface for a campaign titled "Post: 'You can help to make a real difference in your...'"

Campaign: Post: "You can help to make a real difference in your..."

Advert Set Name: Post "You can help to make a real difference in your..."

Delivery: Completed

Budget: £15.00

Amount spent: £15.00

Schedule: 24 February 2016 - 2 March 2016

Objective: Page Post Engagement

Amount Spent Today: £15.00

Total Spent: £15.00

Total Schedule: 24 February 2016 (24h) - 2 March 2016 (24h)

Columns: Performance | Breakdown | Export

Report a Problem

Facebook Adverts Manager interface for a campaign titled "www.plaid2016.wales/they... - Website Clicks"

Campaign: www.plaid2016.wales/they... - Website Clicks

Performance | Demographics | Placement

Advert Set Name: Campaign "www.plaid2016.wales/they..."

Delivery: Completed

Budget: £214.76

Amount spent: £214.76

Schedule: 24 March 2016 - 5 May 2016

Objective: Clicks to Website

Amount Spent Today: £214.76

Total Spent: £214.76

Total Schedule: 24 March 2016 (24h) - 5 May 2016 (24h)

Columns: Performance | Breakdown | Export

Report a Problem

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Facebook Adverts Manager interface for "Advert Set: Day Before".

Advert Set: On

Delivery: Completed

Amount Spent Today: £100.00

Schedule: 1 May 2016 00:00 - 4 May 2016 23:59

Bidding & optimisation: Advertiser delivery optimised for conversions. Results will be charged and optimised for conversions.

Targeting: Location: United Kingdom, Age: 18-24

Advert Name	Delivery	Amount spent	Relevance
www.paid2016.wales- Wales's Choice - Image 2	Not delivering	£55.58	7
www.paid2016.wales- Wales's Choice - Image 1	Not delivering	£34.44	7

Results from 2 adverts

Report a Problem

Facebook Adverts Manager interface for "Advert Set: Wales - 18+".

Advert Set: On

Delivery: Not delivering

Amount Spent Today: £160.34

Schedule: 1 May 2016 00:00 - 4 May 2016 23:59

Bidding & optimisation: Advertiser delivery optimised for conversions. Results will be charged and optimised for conversions.

Targeting: Location: United Kingdom, Age: 18-24

Advert Name	Delivery	Amount spent	Relevance
www.paid2016.wales- Wales's Choice - Image 2	Not delivering	£160.34	5
www.paid2016.wales- Wales's Choice - Image 1	Not delivering	£0.01	4

Results from 2 adverts

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Facebook Ads Manager interface for Ad Set: Dlvmod Cynt.

Advert Set: Dlvmod Cynt

Delivery: On

Amount Spent Today: £22.95

Schedule: 11th, 13th, 15th, 17th, 19th, 21st, 23rd, 25th, 27th, 29th, 31st

Targeting: Location: United Kingdom, Age: 18-35

Advert Name	Delivery	Amount spent	Relevance
www.dlvmod2018.com.au - Website Clicks - Image 1	Not delivering	£22.95	5
www.dlvmod2018.com.au - Website Clicks - Image 2	Not delivering	£7.00	5

Results from 2 adverts

Report a Problem

Facebook Ads Manager interface for Ad Set: GOTV Dlvmod Ethiolad.

Advert Set: GOTV Dlvmod Ethiolad

Delivery: On

Amount Spent Today: £32.95

Schedule: 11th, 13th, 15th, 17th, 19th, 21st, 23rd, 25th, 27th, 29th, 31st

Targeting: Location: United Kingdom, Age: 18-35

Advert Name	Delivery	Amount spent	Relevance
www.gotv2018.com.au - Website Clicks - Image 1	Not delivering	£32.95	4
www.gotv2018.com.au - Website Clicks - Image 2	Not delivering	£17.00	4

Results from 2 adverts

Report a Problem

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Facebook Ads Manager interface for a campaign named "Campaign: www.plaid2016.wales/econcm... - Website Clicks". The interface shows a large blacked-out performance chart. On the right, a sidebar displays campaign details: Campaign is On, Delivery is Complete, Objective is Click to Website, and Amount Spent Today is £0.00. Below the chart, the "Advert Sets in this Campaign" section shows one set named "Entrepreneur" with a status of "Completed". A summary table at the bottom right indicates a Budget of £100.00 and an Amount Spent of £99.99. The schedule is from 16 April 2016 to 15 May 2016. A "Report a Problem" link is visible at the bottom right.

Facebook Ads Manager interface for a campaign named "Campaign: Education from 3". The interface shows a large blacked-out performance chart. On the right, a sidebar displays campaign details: Campaign is On, Delivery is Complete, Objective is Click to Website, and Amount Spent Today is £0.00. Below the chart, the "Advert Sets in this Campaign" section shows one set named "Education from 3" with a status of "Completed". A summary table at the bottom right indicates a Budget of £300.00 and an Amount Spent of £299.99. The schedule is from 16 March 2016 to 15 May 2016. A "Report a Problem" link is visible at the bottom right.

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Facebook Ads Manager interface for Campaign: Free Social Care 1.

Account: [Redacted]

Campaign: Free Social Care 1

Delivery: Completed

Objective: Clicks to Website

Amount Spent Today: £0.00

Total Schedule: 18 March 2015 - 4 May 2016

Advert Sets in this Campaign:

Advert Set Name	Delivery
Free Social Care 1	Completed

Budget: £250.00

Amount spent: £250.00

Schedule: 18 March 2015 - 4 May 2016

Report a Problem

Facebook Ads Manager interface for Campaign: Free Social Care 2.

Account: [Redacted]

Campaign: Free Social Care 2

Delivery: Completed

Objective: Clicks to Website

Amount Spent Today: £0.00

Total Schedule: 27 April 2016 - 4 May 2016

Advert Sets in this Campaign:

Advert Set Name	Delivery
Free Social Care 2	Completed

Budget: £75.00

Amount spent: £74.88

Schedule: 27 April 2016 - 4 May 2016

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Facebook Ads Manager interface for a campaign named "Campaign: www.plaid2016.wefes/addysg... - Website Clicks". The campaign is active and has a budget of £50.00. The amount spent is £50.00. The schedule is from 24 April 2015 to 5 May 2015. The delivery status is "Completed".

Advert Set Name: www.plaid2016.wefes/addysg... - Website Clicks

Delivery: Completed

Budget: £50.00

Amount spent: £50.00

Schedule: 24 April 2015 - 5 May 2015

Amount Spent Today: £50.00

Total Spent: £50.00

Report a Problem

Facebook Ads Manager interface for a campaign named "Campaign: Jobs and apprenticeships". The campaign is active and has a budget of £50.00. The amount spent is £50.00. The schedule is from 20 April 2015 to 5 May 2015. The delivery status is "Completed".

Advert Set Name: Jobs and apprenticeships

Delivery: Completed

Budget: £50.00

Amount spent: £50.00

Schedule: 20 April 2015 - 5 May 2015

Amount Spent Today: £50.00

Total Spent: £50.00

Report a Problem

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Facebook Ads Manager interface for a campaign titled "Campaign: Post: 'This is a classic case of the Westminster...'"

Advert Set Name: Post "This is a classic case of the Westminster..."
Delivery: Completed

Budget: £20.00
Amount spent: £20.00
Schedule: 21 January 2016 - 22 January 2016

Amount Spent Today: £16.82

Total Schedule: £16.82

Columns: Performance, Breakdown, Export

[Report a Problem](#)

Facebook Ads Manager interface for a campaign titled "Campaign: Plaid Cymru Key Policies 2016"

Advert Set Name: Plaid Cymru Key Policies 2016
Delivery: Completed

Budget: £20.00
Amount spent: £16.82
Schedule: 18 February 2016 - 20 February 2016

Amount Spent Today: £16.82

Total Schedule: £16.82

Columns: Performance, Breakdown, Export

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Facebook Ads Manager interface for a campaign named "Campaign: Key Policies Video 2". The main content area is redacted with a large black box. On the right, campaign details are visible:

- Campaign:** On
- Delivery:** On
- Objective:** Video Views
- Amount Spent Today:** £103.18
- Total Spent:** £103.18
- Total Schedule:** 20 February 2016 - 21 February 2016

Below the main content area, there is a table for "Advert Sets in this Campaign":

Advert Set Name	Delivery
Key Policies Video 2	Completed

Below the table, there is a section for "Results from 1 Advert Set" which is also redacted. At the bottom right, there is a "Report a Problem" link.

Facebook Ads Manager interface for a campaign named "Campaign: Politician at the door". The main content area is redacted with a large black box. On the right, campaign details are visible:

- Campaign:** On
- Delivery:** On
- Objective:** Video Views
- Amount Spent Today:** £103.18
- Total Spent:** £103.18
- Total Schedule:** 18 February 2016 - 24 February 2016

Below the main content area, there is a table for "Advert Sets in this Campaign":

Advert Set Name	Delivery
Politician at the door	Completed

Below the table, there is a section for "Results from 1 Advert Set" which is also redacted. At the bottom right, there is a "Report a Problem" link.

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Facebook Ads Manager interface for the campaign "Leanne Popularity". The main content area is redacted with a large black box. The right sidebar shows campaign details: Campaign is On, Delivery is Standard, Objective is Post Engagement, Amount Spent Today is £0.00, and Total Schedule is 25 April 2015 - 25 May 2015. Below the redacted area, the "Advert Sets in this Campaign" section shows one set named "Leanne Popularity" with a status of "Completed". The "Budget" and "Amount spent" table shows a budget of £200.00 and an amount spent of £0.00. The "Schedule" section shows the dates 25 April 2015 - 25 May 2015. A "Report a Problem" link is visible at the bottom right.

Facebook Ads Manager interface for the campaign "Leanne Nation Builder". The main content area is redacted with a large black box. The right sidebar shows campaign details: Campaign is On, Delivery is Standard, Objective is Post Engagement, Amount Spent Today is £0.00, and Total Schedule is 25 April 2015 - 25 May 2015. Below the redacted area, the "Advert Sets in this Campaign" section shows one set named "Leanne Nation Builder" with a status of "Completed". The "Budget" and "Amount spent" table shows a budget of £50.00 and an amount spent of £0.00. The "Schedule" section shows the dates 25 April 2015 - 25 May 2015. A "Report a Problem" link is visible at the bottom right.

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Facebook Adverts Manager interface for Campaign: Cardiff West List.

Account: [Redacted]

Search: [Redacted] **Filters:** [Redacted] **Lifecycle:** [Redacted]

Create Advert

Campaign: On

Delivery: Completed

Objective: Page Post Engagement
See Post (2)
See Instagram Post (2)

Amount Spent Today: £200.00 (Spent today)
£200.00 (Spent today) / £200.00 (Spent today)

Total Schedule: 1 May 2015 - 16 May 2015 (2 days)

Adverts in this Campaign: + Create Advert Set

Advert Set Name: List Progressive Cardiff West List

Delivery: Completed

Budget: £200.00 (Daily)
Amount spent: £200.00 (Spent today)
Schedule: 1 May 2015 - 16 May 2015 (2 days)

Columns: Performance Breakdown Export

Report a Problem

Facebook Adverts Manager interface for Advert Set: Momentum Video.

Account: [Redacted]

Search: [Redacted] **Filters:** [Redacted] **Lifecycle:** [Redacted]

Create Advert

Advert Set: On

Delivery: Completed

Amount Spent Today: £200.00 (Spent today)
£200.00 (Spent today) / £200.00 (Spent today)

Schedule: 1 May 2015 - 16 May 2015 (2 days)

Bidding & optimisation: Advertiser's automatic bidding system (Advert set optimisation)

Targeting: Location: United Kingdom

Adverts in this Advert Set: + Create Advert

Advert Name: P&G Dymus - Video Views - Image Momentum 1 Momentum 1 set

Delivery: Not delivered

Amount spent: £200.00 (Spent today)
£200.00 (Spent today)

Columns: Performance Breakdown Export

Report a Problem

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Facebook Adverts Manager interface for Ad Set: Momentwm.

Advert Set: Momentwm

Delivery: Not delivering

Amount Spent Today: £50.00

Schedule: 20 Mar 2016 - 25 Mar 2016

Columns: Performance | Breakdown | Export

Advert Name	Delivery	Amount spent	Reference...
Place Gym - Video Views - Image 1	Not delivering	£50.00	

Results from 1 advert

Report a Problem

Facebook Adverts Manager interface for Campaign: Entrepreneur.

Campaign: Entrepreneur

Delivery: Not delivering

Amount Spent Today: £50.00

Schedule: 15 March 2016 - 25 March 2016

Columns: Performance | Breakdown | Export

Advert Set Name	Delivery	Budget	Amount spent	Schedule
Advert Set 1	Not delivering	£100.00	£50.00	15 March 2016 - 25 March 2016

Results from 1 Advert Set

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Facebook Adverts Manager interface for Campaign: Plaid Cymru PPB Cymraeg Mawrth 2016.

Account: [Redacted]

Search: [Redacted]

Filters: [Redacted]

LifeTime: [Redacted]

Advert Set Name: Plaid Cymru PPB Cymraeg Mawrth 2016

Delivery: [Redacted]

Amount Spent: [Redacted]

Amount Spent Today: [Redacted]

Total Spent: [Redacted]

Budget: £50.00

Amount Spent: £50.00

Schedule: 7 March 2016 - 31 March 2016

Columns: Performance Breakdown Export

Report a Problem

Facebook Adverts Manager interface for Campaign: PPB English March 2016.

Account: [Redacted]

Search: [Redacted]

Filters: [Redacted]

LifeTime: [Redacted]

Advert Set Name: PPB English

Delivery: [Redacted]

Amount Spent: [Redacted]

Amount Spent Today: [Redacted]

Total Spent: [Redacted]

Budget: £50.00

Amount Spent: £50.00

Schedule: 7 March 2016 - 31 March 2016

Columns: Performance Breakdown Export

Report a Problem

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Facebook Ads Manager interface for a campaign titled "Campaign: Post: 'Cynhadlodd Wanwyn / Spring Conference'". The campaign is currently "On". The delivery method is "Standard". The objective is "Brand Awareness". The amount spent today is £0.00. The total schedule is from 1 March 2018 to 31 March 2018. The budget is £5.00. The amount spent is £5.00. The schedule is 1 March 2018 - 31 March 2018. The results from 1 Advert Set are shown.

Account: [Redacted]

Search Filters Lifetime

Campaign: Post: "Cynhadlodd Wanwyn / Spring Conference"

Advert Set Name: Post "Cynhadlodd Wanwyn / Spring Conference"

Delivery: Completed

Budget: £5.00

Amount spent: £5.00

Schedule: 1 March 2018 - 31 March 2018

Results from 1 Advert Set

Report a Problem

Facebook Ads Manager interface for a campaign titled "Campaign: Stop UKIP". The campaign is currently "On". The delivery method is "Standard". The objective is "Brand Awareness". The amount spent today is £0.00. The total schedule is from 16 April 2018 to 23 April 2018. The budget is £200.00. The amount spent is £200.00. The schedule is 16 April 2018 - 23 April 2018. The results from 1 Advert Set are shown.

Account: [Redacted]

Search Filters Lifetime

Campaign: Stop UKIP

Advert Set Name: Stop UKIP

Delivery: Completed

Budget: £200.00

Amount spent: £200.00

Schedule: 16 April 2018 - 23 April 2018

Results from 1 Advert Set

Report a Problem

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[Report a Problem](#)

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Post: "The idea of a public-private-co-

Post: "The idea of a public-private-co-op joint venture..."

Search

Advert Set On

Delivery
Completed
See post

Amount Spent Today
£0.00 spent today
£50.00 total spent of £50.00 budget

Schedule
3 April 2016 21:42 - 4 April 2016

Bidding & optimisation
Advert delivery optimised for
You'll be charged per line item

Targeting
Location: United Kingdom

el + Create Advert

Delivery
Not delivered

Amount spent

£50.00

£50.00
Total Spent

Columns: Performance Breakdown