3165

Invoice for Liberal Democrats HQ

Account ID [redacted]

Payment date
23 May 2017 05:51

Payment method
[redacted]

Transaction ID
[redacted]

Product type
Facebook

Paid

£9,925.18 GBP

Subtotal: £9,925.18 GBP
VAT: £0.00 GBP (rate: 0%, €0.00 EUR)

You're being billed because you've reached your billing threshold.

Campaigns

2017/GE/DS/TSU/CON From 21 May 2017 17:30 to 23 May 2017 05:51		**£14.56**
2017/GE/DS/TSU/GRLON/IVID2	1,635 Impressions	£7.30
2017/GE/DS/TSU/WRCALON/IVID2	1,058 Impressions	£7.26
2017/GE/CON/PEOPLE From 21 May 2017 17:30 to 23 May 2017 05:51		**£3,115.38**
2017/GE/CON/OURSAYPETITION	77,436 Impressions	£119.76
2017/GE/CON/PEOPLE/FSM	18,934 Impressions	£91.26
2017/CON/PEOPLE/DUCK	19,615 Impressions	£148.38
2017/GE/CON/SCOTSURVEYWIDE	4,536 Impressions	£56.48
2017/GE/CON/REMAINSURVEY	13,118 Impressions	£135.66
2017/GE/CON/LEAVESURVEYWIDE	8,225 Impressions	£101.53
2017/GE/CON/SCOTSURVEY	22,803 Impressions	£222.60
2017/GE/CON/REMAINSURVEYWIDE	13,322 Impressions	£120.57
2017/GE/CON/NHS(LEAVE)	19,559 Impressions	£174.50
GE/2017/CON/NHS/O45LEAVE	402 Impressions	£4.38
GE/2017/CON/MARINES/MENINTERESTS	1,808 Impressions	£17.74
2017/GE/CON/PEOPLE/INTERNET	12,110 Impressions	£82.99
GE/2017/CON/NHS/NHSWORKERS	1,015 Impressions	£6.50
GE/2017/CON/NHS/U45LEAVE	636 Impressions	£5.61

2017/GE/CON/RIGHTTOSTAY/LOOKLDREMAIN	423 Impressions	£7.95
2017/GE/CON/REF/IMG	3,306 Impressions	£29.44
2017/GE/CON/PEOPLE/35-55	63,461 Impressions	£224.72
2017/GE/CON/RIGHTTOSTAY/FRIENDSOFXPATS	1,324 Impressions	£18.80
2017/GE/CON/PEOPLE/DEMT/LFLV55+	48,734 Impressions	£231.73
2017/GE/CON/MH/INTERESTS	621 Impressions	£11.48
2017/GE/CON/MH/WEBVISITORS	540 Impressions	£5.92
2017/GE/CON/RIGHTTOSTAY/EUCIT	5,926 Impressions	£61.67
2017/GE/CON/PEOPLE/DEMT/CARE	47,825 Impressions	£230.26
2017/GE/CON/REF/VID	1,074 Impressions	£14.76
2017/GE/CON/PEOPLE/55+	58,578 Impressions	£229.53
2017/GE/CON/PEOPLE/CFLV55+	37,427 Impressions	£223.47
2017/GE/CON/PEOPLE/DEMT/CFLV35-55	29,453 Impressions	£224.17
2017/GE/CON/PEOPLE/DEMT/LFLV35-55	36,714 Impressions	£221.97
2017/GE/CON/PEOPLE/REFREN	15,193 Impressions	£91.55
2017/GE/CON/MH From 21 May 2017 17:30 to 23 May 2017 05:51		**£64.38**
2017/GE/CON/MH/INTERESTS	5,849 Impressions	£41.21
2017/GE/CON/MH/WEBVISITORS	3,329 Impressions	£23.17
2017/GE/CON/MARINES From 21 May 2017 17:30 to 23 May 2017 05:51		**£99.18**
GE/2017/CON/MARINES/MENINTERESTS	8,085 Impressions	£48.63
GE/2017/CON/MARINES/WOMENINTERESTS	4,506 Impressions	£50.55
2017/GE/DS/PER/TS/VV/NEW From 21 May 2017 17:30 to 23 May 2017 05:51		**£49.79**
2017/DS/GE/TS/VV/INTSN//W	4,592 Impressions	£24.37
2017/DS/GE/TS/VV/INTSN/YO	4,741 Impressions	£25.42
2017/GE/MSGT6 From 21 May 2017 17:30 to 23 May 2017 05:51		**£349.34**
2017/GE/MSGT6/LCP	250 Link Clicks	£179.95
2017/GE/MSGT6/LKYRMC	4 Link Click	£0.93
2017/GE/MSGT6/T02	1 Link Click	£0.33

2017/GE/MSGT6/T01	2 Link Clicks	£0.52
2017/GE/MSGT6/T03	2 Link Clicks	£0.53
2017/GE/MSGT6/LCPS1	92 Link Clicks	£99.12
2017/GE/MSGT6/LP	225 Link Clicks	£67.96

2017/GE/CON/RIGHTTOSTAY **£286.79**

From 21 May 2017 17:30 to 23 May 2017 05:51

2017/GE/CON/RIGHTTOSTAY/LOOKLDREMAIN	10,671 Impressions	£103.50
2017/GE/CON/RIGHTTOSTAY/EUCIT	15,068 Impressions	£120.23
2017/GE/CON/RIGHTTOSTAY/FRIENDSOFXPATS	14,133 Impressions	£63.06

2017/GE/YL **£0.04**

From 21 May 2017 17:30 to 23 May 2017 05:51

2017/GE/YL/REGVOTE	1 Link Click	£0.04

2017/GE/DS/TSCR/CON **£75.14**

From 21 May 2017 17:30 to 23 May 2017 05:51

2017/GE/DS/TSCR/GRCR/CNR/GVID1	3 Impression	£0.04
2017/GE/DS/TSCR/GRCR/W/IVID2	3 Impressions	£0.01
2017/GE/DS/TSCR/GRCR/W/GVID1	1,308 Impressions	£7.72
2017/GE/DS/TSCR/GRCR/W/ISS3	5,377 Impressions	£67.37

2017/GE/DS/TS/CON **£11.87**

From 21 May 2017 17:30 to 23 May 2017 05:51

2017/GE/DS/TS/WRCA/IVID2	428 Impressions	£2.19
2017/GE/DS/TS/WRCA/GVID1	14 Impressions	£0.11
2017/GE/DS/TS/WRCA/IVID2	70 Impressions	£0.92
2017/GE/DS/TS/GRA/GVID1	63 Impressions	£0.77
2017/GE/DS/TS/GRA/ISS3	775 Impressions	£7.88

2017/GE/DS/TSLR/CON **£3.92**

From 21 May 2017 17:30 to 23 May 2017 05:51

2017/GE/DS/TSLR/GRLR/W/IVID2	3 Impression	£0.04
2017/GE/DS/TSLR/GRLR/CLD/GVID1	2 Impression	£0.03
2017/GE/DS/TSLR/GRLR/W/ISS3	570 Impressions	£3.85

2017/GE/CON/REF **£108.64**

From 21 May 2017 17:30 to 23 May 2017 05:51

2017/GE/CON/REF/IMG	37,656 Impressions	£76.70

2017/GE/CON/REF/VID	5,132 Impressions	£31.94

2017/GE/MSGT9 **£168.02**

From 21 May 2017 17:30 to 23 May 2017 05:51

2017/GE/MSGT9/A	208 Link Clicks	£155.16
2017/GE/MSGT9/AS	1 Link Click	£0.98
2017/GE/MSGT9/LB	10 Link Clicks	£11.88

2017/GE/CON/DONATE **£179.01**

From 21 May 2017 17:30 to 23 May 2017 05:51

2017/GE/CON/DONATE/WEBSITEVIS	8,521 Impressions	£20.03
2017/GE/CON/DONATE/MEMBERSLOOK	11,548 Impressions	£26.63
2017/GE/CON/DONATE/PAGELIKES	18,532 Impressions	£27.32
2017/GE/CON/DONATE/MEMBERCUSTOM	9,911 Impressions	£28.84
2017/GE/CON/DONATE/MANIFESTOVIS	8,135 Impressions	£24.78
2017/GE/CON/DONATE/LOOKALIKECUSTOM	8,105 Impressions	£51.41

2017/DS/GE/RAD/CON/CR/CHE **£106.47**

From 21 May 2017 17:30 to 23 May 2017 05:51

2017/GE/DS/RAD/CON/CR/CHE/DEM	2,542 Impressions	£21.17
2017/GE/DS/RAD/CON/CR/CHE/LL	1,753 Impressions	£22.41
2017/GE/DS/RAD/CON/CR/CHE	3,646 Impressions	£37.14
2017/GE/DS/RAD/CON/CR/CHE/RH	20,250 Impressions	£25.75

2017/GE/CON/NHS **£63.77**

From 21 May 2017 17:30 to 23 May 2017 05:51

GE/2017/CON/NHS/NHSWORKERS	2,475 Impressions	£23.21
GE/2017/CON/NHS/O45LEAVE	1,126 Impressions	£19.99
GE/2017/CON/NHS/U45LEAVE	2,683 Impressions	£20.57

2017/GE/MSGT8/VV **£391.27**

From 21 May 2017 17:30 to 23 May 2017 05:51

2017/GE/MSGT8/VV/A - TFS	24,277 Impressions	£117.95
2017/GE/MSGT8/VV/A – LFS	8,858 Impressions	£44.09
2017/GE/MSGT8/TMDCS	676 Impressions	£4.69
2017/GE/MSGT8/VV/SI	4,569 Impressions	£27.79
2017/GE/MSGT8/VLDLB	6,846 Impressions	£50.74

2017/GE/MSGT8/YSTR	2,211 Impressions	£8.87
2017/MSGT8/VV/C	12,759 Impressions	£65.42
2017/GE/MSGT8/TMDC	9,882 Impressions	£71.72

2017/DS/GE/RAD/CON/CL/CAW — **£56.60**

From 21 May 2017 17:30 to 23 May 2017 05:51

2017/GE/DS/RAD/CON/CL/CAW	3,677 Impressions	£37.09
2017/GE/DS/RAD/CON/CL/CAW/RH	12,167 Impressions	£19.51

2017/GE/REM/MAY — **£0.79**

From 21 May 2017 17:30 to 23 May 2017 05:51

2017/GE/REM/MAY/JOIN	263 Impressions	£0.79

2017/DS/GE/RAD/CON/CR/CLT — **£21.04**

From 21 May 2017 17:30 to 23 May 2017 05:51

2017/GE/DS/RAD/CON/CR/CLT	1,838 Impressions	£21.04

2017/DS/GE/RAD/CON/LR/BOS — **£269.42**

From 21 May 2017 17:30 to 23 May 2017 05:51

2017/GE/DS/RAD/CON/LR/BOS	8,863 Impressions	£87.07
2017/GE/DS/RAD/CON/LR/BOS/RH	19,018 Impressions	£18.70
2017/GE/DS/RAD/CON/LR/BOS/IVDI	11,113 Impressions	£163.65

2017/DS/GE/RAD/CON/SP/EDW — **£76.99**

From 21 May 2017 17:30 to 23 May 2017 05:51

2017/GE/DS/RAD/CON/SP/EDW	2,316 Impressions	£31.22
2017/GE/DS/RAD/CON/SP/EDW/RH	29,567 Impressions	£45.77

2017/DS/GE/RAD/CON/CR/OWA — **£312.37**

From 21 May 2017 17:30 to 23 May 2017 05:51

2017/GE/DS/RAD/CON/CR/OWA	9,212 Impressions	£103.60
2017/GE/DS/RAD/CON/CR/OWA/RH	20,256 Impressions	£16.14
2017/GE/DS/RAD/CON/CR/OWA/IVDI	13,544 Impressions	£192.63

2017/DS/GE/RAD/CON/LR/SHH — **£266.10**

From 21 May 2017 17:30 to 23 May 2017 05:51

2017/GE/DS/RAD/CON/LR/SHH	9,875 Impressions	£104.10
2017/GE/DS/RAD/CON/LR/SHH/RH	23,074 Impressions	£17.29
2017/GE/DS/RAD/CON/LR/SHH/IVDI	11,736 Impressions	£144.71

2017/DS/GE/RAD/CON/LR/VAU — **£212.59**

From 21 May 2017 17:30 to 23 May 2017 05:51

2017/GE/DS/RAD/CON/LR/VAU	9,453 Impressions	£104.97

2017/GE/DS/RAD/CON/LR/VAU/RH	17,306 Impressions	£15.53
2017/GE/DS/RAD/CON/LR/VAU/IVDI	6,767 Impressions	£92.09

2017/DS/GE/RAD/CON/LR/CAM
From 21 May 2017 17:30 to 23 May 2017 05:51 — **£245.23**

2017/GE/DS/RAD/CON/LR/CAM	9,273 Impressions	£111.14
2017/GE/DS/RAD/CON/LR/CAM/RH	24,325 Impressions	£13.13
2017/GE/DS/RAD/CON/LR/CAM/IVDI	9,473 Impressions	£120.96

2017/DS/GE/RAD/CON/CR/TWI
From 21 May 2017 17:30 to 23 May 2017 05:51 — **£327.86**

2017/GE/DS/RAD/CON/CR/TWI	7,514 Impressions	£106.85
2017/GE/DS/RAD/CON/CR/TWI/RH	23,385 Impressions	£37.46
2017/GE/DS/RAD/CON/CR/TWI/IVDI	12,655 Impressions	£183.55

2017/GE/DS/TSV2/CON/REM
From 21 May 2017 17:30 to 23 May 2017 05:51 — **£38.55**

2017/GE/DS/TSV2/REM/40ED	4,562 Impressions	£23.93
2017/GE/DS/TSV2/REM/TEUR	2,916 Impressions	£14.62

2017/DS/GE/RAD/CON/CR/BAT
From 21 May 2017 17:30 to 23 May 2017 05:51 — **£246.20**

2017/GE/DS/RAD/CON/CR/BAT	9,757 Impressions	£111.55
2017/GE/DS/RAD/CON/CR/BAT/RH	25,138 Impressions	£17.56
2017/GE/DS/RAD/CON/CR/BAT/IVDI	8,389 Impressions	£117.09

2017/DS/GE/RAD/CON/LR/LNW
From 21 May 2017 17:30 to 23 May 2017 05:51 — **£282.17**

2017/GE/DS/RAD/CON/LR/LNW/GVDI	10,924 Impressions	£112.36
2017/GE/DS/RAD/CON/LR/LNW/RH	21,992 Impressions	£18.99
2017/GE/DS/RAD/CON/LR/LNW/IVDI	12,253 Impressions	£150.82

2017/DS/GE/RAD/CON/CR/STA
From 21 May 2017 17:30 to 23 May 2017 05:51 — **£340.73**

2017/GE/DS/RAD/CON/CR/STA	10,783 Impressions	£142.44
2017/GE/DS/RAD/CON/CR/STA/RH	21,554 Impressions	£36.72
2017/GE/DS/RAD/CON/CR/STA/IVDI	11,445 Impressions	£161.57

2017/DS/GE/RAD/CON/SP/ORS
From 21 May 2017 17:30 to 23 May 2017 05:51 — **£143.69**

2017/GE/DS/RAD/CON/SP/ORS	9,755 Impressions	£122.65

2017/GE/DS/RAD/CON/SP/ORS/RH	16,989 Impressions	£21.04

2017/REC/MAY/OG
From 21 May 2017 17:30 to 23 May 2017 05:51 — **£189.08**

2017/REC/MAY/OG/LOOKALIKE/F	6,804 Impressions	£7.72
2017/REC/MAY/OG/O55M	15,875 Impressions	£28.97
2017/REC/MAY/OG/LOOKALIKE/M	11,374 Impressions	£10.35
2017/REC/MAY/OG/35255F	22,829 Impressions	£29.87
2017/REC/MAY/OG/U35F	40,985 Impressions	£41.23
2017/REC/MAY/OG/35255M	20,785 Impressions	£30.57
2017/REC/MAY/OG/U35M	49,172 Impressions	£40.37

2017/DS/GE/RAD/CON/CL/NON
From 21 May 2017 17:30 to 23 May 2017 05:51 — **£127.34**

2017/GE/DS/RAD/CON//CL/NON	8,788 Impressions	£127.34

2017/DS/GE/RAD/CON/CR/RIP
From 21 May 2017 17:30 to 23 May 2017 05:51 — **£273.54**

2017/GE/DS/RAD/CON/CR/RIP	8,816 Impressions	£118.21
2017/GE/DS/RAD/CON/CR/RIP/RH	15,472 Impressions	£18.34
2017/GE/DS/RAD/CON/CR/RIP/IVDI	8,100 Impressions	£136.99

2017/DS/GE/RAD/CON/CM/SOU
From 21 May 2017 17:30 to 23 May 2017 05:51 — **£189.89**

2017/GE/DS/RAD/CON//CM/SOU	11,630 Impressions	£171.20
2017/GE/DS/RAD/CON//CM/SOU/RH	13,281 Impressions	£18.69

2017/DS/GE/RAD/CON/CL/NOC
From 21 May 2017 17:30 to 23 May 2017 05:51 — **£151.71**

2017/GE/DS/RAD/CON/CL/NOC	11,948 Impressions	£151.71

2017/DS/GE/RAD/CON/CR/KIS
From 21 May 2017 17:30 to 23 May 2017 05:51 — **£204.05**

2017/GE/DS/RAD/CON/CR/KIS	7,910 Impressions	£110.13
2017/GE/DS/RAD/CON/CR/KIS/IVDI	4,397 Impressions	£49.90
2017/GE/DS/RAD/CON/CR/KIS/RH	24,705 Impressions	£44.02

2017/DS/GE/RAD/CON/CM/HAG
From 21 May 2017 17:30 to 23 May 2017 05:51 — **£212.40**

2017/GE/DS/RAD/CON/CM/HAG	14,271 Impressions	£193.86
2017/GE/DS/RAD/CON/CM/HAG/RH	13,924 Impressions	£18.54

2017/DS/GE/RAD/CON/PL/WAL From 21 May 2017 17:30 to 23 May 2017 05:51		**£154.79**
2017/GE/DS/RAD/CON/PL/CER	11,956 Impressions	£136.40
2017/GE/DS/RAD/CON/PL/CER/RH	21,781 Impressions	£18.39
2017/GE/MSGT7 From 21 May 2017 17:30 to 23 May 2017 05:51		**£8.21**
2017/GE/MSGT7/A	11,680 Impressions	£8.21
2017/DS/GE/RAD/CON/CM/WLL From 21 May 2017 17:30 to 23 May 2017 05:51		**£114.95**
2017/GE/DS/RAD/CON//CM/WLL	7,919 Impressions	£114.95
2017/GE/VV/DEMENTIATAX From 21 May 2017 17:30 to 23 May 2017 05:51		**£371.32**
2017/GE/VV/DEMENTIATAX/CONSLOOKALIKE	15,303 Impressions	£82.54
2017/GE/VV/DEMENTIATAX/LDLEAVE	17,096 Impressions	£89.20
2017/GE/VV/DEMENTIATAX/LABOURLOOKALIKE	30,115 Impressions	£98.67
2017/GE/VV/DEMENTIATAX/35+	33,865 Impressions	£100.91

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Customer to account for any VAT arising on this supply in accordance with Article 196, Council Directive 2006/112/EC.