

Invoice for Liberal Democrats HQ

Account ID: [REDACTED]

3163



Payment date
21 May 2017 20:15

Paid

Payment method

£9,964.17 GBP

Transaction ID

Subtotal: £9,964.17 GBP

VAT: £0.00 GBP (rate: 0%, €0.00 EUR)

Product type
Facebook

You're being billed because you've reached your billing threshold.

Campaigns

2017/REC/MAY/OG

£255.01

From 19 May 2017 09:30 to 21 May 2017 20:15

2017/REC/MAY/OG/LOOKALIKE/M	20,819 Impressions	£31.40
2017/REC/MAY/OG/LOOKALIKE/F	22,826 Impressions	£32.45
2017/REC/MAY/OG/O55M	19,297 Impressions	£33.86
2017/REC/MAY/OG/35255F	32,610 Impressions	£32.18
2017/REC/MAY/OG/35255M	29,066 Impressions	£33.07
2017/REC/MAY/OG/U35F	64,869 Impressions	£45.50
2017/REC/MAY/OG/U35M	60,193 Impressions	£46.55

2017/GE/CON/MARINES

£341.67

From 19 May 2017 09:30 to 21 May 2017 20:15

GE/2017/CON/MARINES/MENINTERESTS	39,296 Impressions	£195.80
GE/2017/CON/MARINES/WOMENINTERESTS	11,777 Impressions	£145.87

2017/GE/CTW

£289.60

From 19 May 2017 09:30 to 21 May 2017 20:15

2017/GE/CTW/ENV01	889 Link Clicks	£289.60
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2017/GE/CTW

£777.85

From 19 May 2017 09:30 to 21 May 2017 20:15

2017/GE/CTW/INTERNET	95,504 Impressions	£412.04
2017/GE/CTW/FSM	53,303 Impressions	£143.52
2017/GE/CTW/REFREN	4,891 Impressions	£12.07
2017/GE/CTW/DUCK	93,978 Impressions	£210.22

2 2



3 3

2017/GE/DS/TS/CON/SHIF

From 19 May 2017 09:30 to 21 May 2017 20:15

£62.21

2017/GE/DS/TS/GRA/35ED	2,518 Impressions	£20.95
2017/GE/DS/TS/GRA/DEBVID	4,011 Impressions	£39.75
2017/GE/DS/TS/GRA/DG	47 Impressions	£0.43
2017/GE/DS/TS/GRA/NEWS	99 Impressions	£0.56
2017/GE/DS/TS/GRA/LL10BRE	48 Impressions	£0.52

2017/GE/DS/TS/CON/SHIF

From 19 May 2017 09:30 to 21 May 2017 20:15

£149.50

2017/GE/DS/TS/GRA/LL10BRE - CLI	70 Link Clicks	£41.85
2017/GE/DS/TS/GRA/35ED - CLI	94 Link Clicks	£43.57
2017/GE/DS/TS/GRA/DG - CLI	109 Link Clicks	£64.08

2017/GE/DS/TSU/CON

From 19 May 2017 09:30 to 21 May 2017 20:15

£533.65

2017/GE/DS/TSU/GRLON/ISS3	22,596 Impressions	£296.90
2017/GE/DS/TSU/WRCALON/VID2	15,175 Impressions	£123.04
2017/GE/DS/TSU/GRLON/VID2	18,909 Impressions	£113.71

2017/GE/DS/TSCR/CON

From 19 May 2017 09:30 to 21 May 2017 20:15

£293.19

2017/GE/DS/TSCR/GRCR/CNR/GVID1	239 Impressions	£2.75
2017/GE/DS/TSCR/GRCR/W/GVID1	10,816 Impressions	£131.66
2017/GE/DS/TSCR/GRCR/W/ISS3	11,746 Impressions	£158.55
2017/GE/DS/TSCR/GRCR/W/VID2	102 Impressions	£0.23

2017/GE/DS/TS/CON

From 19 May 2017 09:30 to 21 May 2017 20:15

£228.07

2017/GE/DS/TS/WRCA/VID2	9,800 Impressions	£72.66
2017/GE/DS/TS/WRCA/GVID1	583 Impressions	£4.72
2017/GE/DS/TS/GRA/ISS3	8,047 Impressions	£124.26
2017/GE/DS/TS/WRCA/VID2	1,565 Impressions	£14.63
2017/GE/DS/TS/GRA/GVID1	1,310 Impressions	£11.80

2017/GE/DS/TS/CON

From 19 May 2017 09:30 to 21 May 2017 20:15

£46.98

2017/GE/DS/TS/SLR/GRLR/W/ISS3	3,070 Impressions	£41.19
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2017/GE/DS/TSR/GRLR/CLD/GVID1	440 Impressions	£4.51
2017/GE/DS/TSR/GRLRW/IVID2	138 Impressions	£1.28
2017/GE/CON/RIGHTTOSTAY		£969.04
From 19 May 2017 09:30 to 21 May 2017 20:15		
2017/GE/CON/RIGHTTOSTAY/LOOKLDREMAIN	24,776 Impressions	£288.65
2017/GE/CON/RIGHTTOSTAY/FRIENDSOFXPATS	30,738 Impressions	£224.87
2017/GE/CON/RIGHTTOSTAY/EUCIT	44,712 Impressions	£358.72
2017/GE/CON/RIGHTTOSTAY/EUCIT – Test Constituencies	6,109 Impressions	£96.80
2017/GE/CTW/LETOUDOWN		£294.08
From 19 May 2017 09:30 to 21 May 2017 20:15		
2017/GE/CTW/LETOUDOWN/5	189,327 Impressions	£294.08
2017/GE/DS/VV/TS		£4.19
From 19 May 2017 09:30 to 21 May 2017 20:15		
2017/GE/DS/VV/TSALL	207 Impressions	£0.64
2017/GE/DS/VV/35E	652 Impressions	£1.62
2017/GE/DS/VV/TS/NEWS	254 Impressions	£0.99
2017/GE/DS/VV/TS/DG	230 Impressions	£0.94
2017/GE/DS/VV/TS		£4.09
From 19 May 2017 09:30 to 21 May 2017 20:15		
2017/GE/TS/VV/TS/W	808 Three-second video views	£4.09
2017/GE/CON/NHS		£253.03
From 19 May 2017 09:30 to 21 May 2017 20:15		
GE/2017/CON/NHS/O45LEAVE	6,153 Impressions	£82.60
GE/2017/CON/NHS/U45LEAVE	12,102 Impressions	£82.62
GE/2017/CON/NHS/NHSWORKERS	6,085 Impressions	£87.81
2017/GE/CON/PEOPLE		£2,985.03
From 19 May 2017 09:30 to 21 May 2017 20:15		
2017/GE/CON/OURSAYPETITION	41,514 Impressions	£432.00
2017/GE/CON/SCOTSURVEY	21,472 Impressions	£270.58
2017/GE/CON/SCOTSURVEYWIDE	14,194 Impressions	£168.12
2017/GE/CON/LEAVESURVEYWIDE	25,217 Impressions	£331.18
2017/GE/CON/REMAINSURVEY	36,495 Impressions	£443.72
2017/GE/CON/NHS(LEAVE)	39,761 Impressions	£436.48

2017/GE/CON/REMAINSURVEYWIDE	43,826 Impressions	£473.92
2017/GE/CON/PEOPLE/CFLV35-55	3,137 Impressions	£26.89
2017/GE/CON/PEOPLE/LFLV35-55	3,893 Impressions	£28.34
2017/GE/CON/PEOPLE/LFLV55+ – Copy	2,396 Impressions	£26.65
2017/GE/CON/PEOPLE/INTERNET	6,973 Impressions	£49.83
2017/GE/CON/PEOPLE/CFLV55+	2,415 Impressions	£27.29
2017/GE/CON/PEOPLE/35-55	4,473 Impressions	£30.01
2017/GE/CON/PEOPLE/CARE	3,537 Impressions	£29.67
2017/GE/CON/PEOPLE/55+	2,920 Impressions	£27.39
2017/GE/CON/PEOPLE/FSM	12,319 Impressions	£66.23
2017/CON/PEOPLE/DUCK	6,092 Impressions	£48.02
2017/GE/CON/PEOPLE/REFREN	12,397 Impressions	£68.71
2017/GE/CON/MH		£182.05
From 19 May 2017 09:30 to 21 May 2017 20:15		
2017/GE/CON/MH/WEBVISITORS	11,664 Impressions	£83.69
2017/GE/CON/MH/INTERESTS	14,311 Impressions	£98.36
2017/GE/DS/DON		£0.23
From 19 May 2017 09:30 to 21 May 2017 20:15		
2017/GE/DS/DON/EM	7 Impressions	£0.11
2017/GE/DS/DON/MEM	2 Impressions	£0.03
2017/GE/DS/DON/PGENG	4 Impressions	£0.05
2017/GE/DS/DON/DON	5 Impressions	£0.04
2017/GE/VV/DEBATES/REFINED		£41.54
From 19 May 2017 09:30 to 21 May 2017 20:15		
2017/GE/VV/DEBATES/REFINED/MEMBERS	11,747 Impressions	£41.51
2017/GE/VV/DEBATES/REFINED/INTERESTSWIDE	14 Impressions	£0.03
2017/GE/MSGT1/CON		£93.57
From 19 May 2017 09:30 to 21 May 2017 20:15		
2017/GE/MSGT1/CON/B	2,258 Impressions	£4.63
2017/GE/MSGT1/CON/A	113,552 Impressions	£88.94
2017/GE/CTW/ENV03		£0.62
From 19 May 2017 09:30 to 21 May 2017 20:15		

2017/GE/CTW/ENV03/A	3 Link Clicks	£0.62
2017/DS/GE/RAD/CON/SP/ORS		£1.19
From 19 May 2017 09:30 to 21 May 2017 20:15		
2017/GE/DS/RAD/CON/SP/ORS	34 Impressions	£0.41
2017/GE/DS/RAD/CON/SP/ORS/RH	655 Impressions	£0.78
2017/GE/CON/REF		£538.45
From 19 May 2017 09:30 to 21 May 2017 20:15		
2017/GE/CON/REF/IMG	152,503 Impressions	£361.58
2017/GE/CON/REF/VID	16,924 Impressions	£176.87
2017/GE/YL		£24.39
From 19 May 2017 09:30 to 21 May 2017 20:15		
2017/GE/YL/REGVOTE	199 Link Clicks	£24.39
2017/GE/MSGT4		£12.79
From 19 May 2017 09:30 to 21 May 2017 20:15		
2017/GE/LGT2	73 Impressions	£0.54
2017/GE/LGT3	1,535 Impressions	£11.06
2017/GE/LGT4	151 Impressions	£1.19
2017/GE/DS/PER/TS/VV/NEW		£80.97
From 19 May 2017 09:30 to 21 May 2017 20:15		
2017/DS/GE/TS/VV/INTSN/W	9,086 Impressions	£43.01
2017/DS/GE/TS/VV/INTSN/YO	9,353 Impressions	£37.96
2017/DS/GE/RAD/CON/CL/EAS		£15.37
From 19 May 2017 09:30 to 21 May 2017 20:15		
2017/GE/DS/RAD/CON/CL/EAS	1,272 Impressions	£15.37
2017/DS/GE/RAD/CON/CL/STI		£14.75
From 19 May 2017 09:30 to 21 May 2017 20:15		
2017/GE/DS/RAD/CON/CL/STI	1,025 Impressions	£14.75
2017/DS/GE/RAD/CON/CM/SOU		£53.26
From 19 May 2017 09:30 to 21 May 2017 20:15		
2017/GE/DS/RAD/CON/CM/SOU	3,871 Impressions	£49.83
2017/GE/DS/RAD/CON/CM/SOU/RH	2,979 Impressions	£3.43
2017/DS/GE/RAD/CON/CM/POS		£19.06
From 19 May 2017 09:30 to 21 May 2017 20:15		
2017/GE/DS/RAD/CON/CM/POS	1,845 Impressions	£19.06
2017/DS/GE/RAD/CON/CL/CAW		£41.32
From 19 May 2017 09:30 to 21 May 2017 20:15		

2017/GE/DS/RAD/CON/CL/CAW	3,289 Impressions	£37.77
2017/GE/DS/RAD/CON/CL/CAW/RH	3,352 Impressions	£3.55
2017/DS/GE/RAD/CON/CL/NOC		£40.23
From 19 May 2017 09:30 to 21 May 2017 20:15		
2017/GE/DS/RAD/CON/CL/NOC	2,859 Impressions	£40.23
2017/DS/GE/RAD/CON/CR/CLT		£19.75
From 19 May 2017 09:30 to 21 May 2017 20:15		
2017/GE/DS/RAD/CON/CR/CLT	1,694 Impressions	£19.75
2017/DS/GE/RAD/CON/CR/OWA		£54.23
From 19 May 2017 09:30 to 21 May 2017 20:15		
2017/GE/DS/RAD/CON/CR/OWA	4,520 Impressions	£50.62
2017/GE/DS/RAD/CON/CR/OWA/RH	5,906 Impressions	£3.61
2017/DS/GE/RAD/CON/LR/BOS		£28.24
From 19 May 2017 09:30 to 21 May 2017 20:15		
2017/GE/DS/RAD/CON/LR/BOS	2,059 Impressions	£23.93
2017/GE/DS/RAD/CON/LR/BOS/VDI	9 Impressions	£0.08
2017/GE/DS/RAD/CON/LR/BOS/RH	5,061 Impressions	£4.23
2017/DS/GE/RAD/CON/CL/NON		£38.28
From 19 May 2017 09:30 to 21 May 2017 20:15		
2017/GE/DS/RAD/CON/CL/NON	3,285 Impressions	£38.28
2017/DS/GE/RAD/CON/CR/TWI		£55.91
From 19 May 2017 09:30 to 21 May 2017 20:15		
2017/GE/DS/RAD/CON/CR/TWI	4,616 Impressions	£52.60
2017/GE/DS/RAD/CON/CR/TWI/VDI	2 Impressions	£0.03
2017/GE/DS/RAD/CON/CR/TWI/RH	3,146 Impressions	£3.28
2017/DS/GE/RAD/CON/CR/SOC		£19.09
From 19 May 2017 09:30 to 21 May 2017 20:15		
2017/GE/DS/RAD/CON/CR/SOC	1,978 Impressions	£19.09
2017/DS/GE/RAD/CON/CM/HAG		£54.58
From 19 May 2017 09:30 to 21 May 2017 20:15		
2017/GE/DS/RAD/CON/CM/HAG	4,729 Impressions	£51.07
2017/GE/DS/RAD/CON/CM/HAG/RH	3,671 Impressions	£3.51
2017/DS/GE/RAD/CON/LR/CAM		£51.93
From 19 May 2017 09:30 to 21 May 2017 20:15		
2017/GE/DS/RAD/CON/LR/CAM	4,715 Impressions	£48.45

2017/GE/DS/RAD/CON/LR/CAM/IVDI	15 Impressions	£0.08
2017/GE/DS/RAD/CON/LR/CAM/RH	6,185 Impressions	£3.40
2017/DS/GE/RAD/CON/CR/KIS		£52.54
From 19 May 2017 09:30 to 21 May 2017 20:15		
2017/GE/DS/RAD/CON/CR/KIS	3,651 Impressions	£49.17
2017/GE/DS/RAD/CON/CR/KIS/RH	3,272 Impressions	£3.37
2017/GE/REM/MAY		£3.37
From 19 May 2017 09:30 to 21 May 2017 20:15		
2017/GE/REM/MAY/JOIN	880 Impressions	£3.37
2017/DS/GE/RAD/CON/LR/MAW		£20.45
From 19 May 2017 09:30 to 21 May 2017 20:15		
2017/GE/DS/RAD/CON/LR/MAW	2,329 Impressions	£20.45
2017/DS/GE/RAD/CON/CR/BAT		£54.91
From 19 May 2017 09:30 to 21 May 2017 20:15		
2017/GE/DS/RAD/CON/CR/BAT	5,271 Impressions	£51.23
2017/GE/DS/RAD/CON/CR/BAT/RH	5,404 Impressions	£3.68
2017/DS/GE/RAD/CON/LR/CAC		£19.49
From 19 May 2017 09:30 to 21 May 2017 20:15		
2017/GE/DS/RAD/CON/LR/CAC	2,456 Impressions	£19.49
2017/DS/GE/RAD/CON/PL/WAL		£62.41
From 19 May 2017 09:30 to 21 May 2017 20:15		
2017/GE/DS/RAD/CON/PL/CER	5,292 Impressions	£60.18
2017/GE/DS/RAD/CON/PL/CER/RH	2,996 Impressions	£2.23
2017/DS/GE/RAD/CON/CR/RIP		£55.15
From 19 May 2017 09:30 to 21 May 2017 20:15		
2017/GE/DS/RAD/CON/CR/RIP	4,482 Impressions	£51.26
2017/GE/DS/RAD/CON/CR/RIP/IVDI	2 Impressions	£0.02
2017/GE/DS/RAD/CON/CR/RIP/RH	4,041 Impressions	£3.87
2017/DS/GE/RAD/CON/LR/SHH		£53.47
From 19 May 2017 09:30 to 21 May 2017 20:15		
2017/GE/DS/RAD/CON/LR/SHH	4,354 Impressions	£49.65
2017/GE/DS/RAD/CON/LR/SHH/IVDI	5 Impressions	£0.03
2017/GE/DS/RAD/CON/LR/SHH/RH	5,661 Impressions	£3.79
2017/DS/GE/RAD/CON/LR/VAU		£55.69
From 19 May 2017 09:30 to 21 May 2017 20:15		

2017/GE/DS/RAD/CON/LR/VAU	4,486 Impressions	£51.88
2017/GE/DS/RAD/CON/LR/VAU/IVDI	8 Impressions	£0.09
2017/GE/DS/RAD/CON/LR/VAU/RH	4,227 Impressions	£3.72
2017/DS/GE/RAD/CON/CR/STA		
From 19 May 2017 09:30 to 21 May 2017 20:15		£54.12
2017/GE/DS/RAD/CON/CR/STA	4,210 Impressions	£50.63
2017/GE/DS/RAD/CON/CR/STA/RH	3,735 Impressions	£3.49
2017/DS/GE/RAD/CON/LR/LNW		
From 19 May 2017 09:30 to 21 May 2017 20:15		£53.32
2017/GE/DS/RAD/CON/LR/LNW/GVDI	4,605 Impressions	£49.71
2017/GE/DS/RAD/CON/LR/LNW/IVDI	17 Impressions	£0.09
2017/GE/DS/RAD/CON/LR/LNW/RH	4,771 Impressions	£3.52
2017/DS/GE/RAD/CON/CM/WLL		
From 19 May 2017 09:30 to 21 May 2017 20:15		£52.67
2017/GE/DS/RAD/CON/CM/WLL	3,910 Impressions	£52.67
2017/GE/VV/CML		
From 19 May 2017 09:30 to 21 May 2017 20:15		£203.41
2017/GE/VV/CML	81,518 Impressions	£203.41
2017/GE/MSGT3/		
From 19 May 2017 09:30 to 21 May 2017 20:15		£103.07
2017/GE/MSGT3/A	32,387 Impressions	£103.07
2017/GE/CON/MR/JN		
From 19 May 2017 09:30 to 21 May 2017 20:15		£50.00
GE/2017/CON/MR/JN/UKv2	14,328 Impressions	£50.00
2017/GE/MSGT2/A		
From 19 May 2017 09:30 to 21 May 2017 20:15		£75.59
2017/GE/MSGT2/A	23,692 Impressions	£75.59
2017/GE/DS/TSV2/CON/REM		
From 19 May 2017 09:30 to 21 May 2017 20:15		£25.52
2017/GE/DS/TSV2/REM/40ED	1,674 Impressions	£12.70
2017/GE/DS/TSV2/REM/TEUR	2,207 Impressions	£12.82

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