

INVOICE

Date: January 10, 2020

To:

Avaaz Campaigns UK Limited

49-51 East Rd, London N1 6AH

From: Avaaz Foundation

27 Union Sq. West, Suite 500

New York, NY 10003

ITEM AMOUNT DUE

Avaaz Staff time for UK Elections Campaign

37,107.65 GBP

Fees for time spent by Avaaz staff on the December 2019 UK Elections campaign. A full breakdown of time spent is attached.

Agency Fee

15,617.65 GBP

10% fee for all revenue raised via Avaaz online platforms for UK elections thru October 29. 5% fee for revenue raised from October 30 thru December 12. A breakdown of the revenue and fees is attached.

Costume Rental 200.00 GBP

Rental charge for use of Avaaz Boris prop on UK elections stunts on September 2 and September 24 (100 GBP/per use)

TOTAL 52,925.30 GBP

Total due in 30 days

Send wire transfer to:

Breakdown of Avaaz Staff Time toward December 2019 UK Elections Campaign

| Individual | Hours |
|------------|--------|
| | 62.00 |
| | 545.00 |
| | 108.00 |
| | 182.00 |
| | 45.00 |
| | 98.00 |
| | 38.50 |
| | 18.00 |
| | 2.00 |
| | 10.00 |
| | 79.00 |
| | 2.00 |
| | 44.00 |
| | 4.00 |
| | 12.00 |
| | 1.00 |
| | 1.00 |
| | 2.00 |

Total Hours – 1253.50 Average Hourly Rate – 29.60 GBP

Breakdown of Funds Raised for ACUK Campaign Blasts

Campaign ID Amount (GBP)

| Dates: 6/1 - | 10/29 | | |
|--------------------|---|-------------|------------------------|
| 39453 | 4 | | |
| 39544 | 40 | | |
| 39548 | 267 | | |
| 39549 | 167 | | |
| 39559 | 127 | | |
| 39571 | 430 | | |
| 39853 | 12,143 | | |
| 39928 | 54,971 | | |
| 39941 | 19,174 | | |
| | Sub Total | Fee % | Fee Amount |
| | 87,323 | 10% | 8,732.30 |
| | | | |
| Dates: 10/3 | 0 - 12/12 | | |
| 40578 | 15,963 | | |
| 40583 | 20,544 | | |
| 40587 | 63,381 | | |
| 40603 | | | |
| 40003 | 23,945 | | |
| 40754 | 23,945 6,397 | | |
| | 1000000 Parison - 100000 | | |
| 40754 | 6,397 | Fee % | Fee Amount |
| 40754 | 6,397 7,477 | Fee % 5% | Fee Amount 6,885.35 |
| 40754 | 6,397 7,477 Sub Total 137,707 | | |
| 40754 | 6,397 7,477 Sub Total | | |