

FACEBOOK

Facebook UK Limited
10 Brock Street
Regent's Place
London NW1 3FG
United Kingdom

INVOICE

Invoice #: [REDACTED]
Invoice Date: 02-Jun-2021
Billing Period: May-21
Account Id / Group: [REDACTED]
Payment Terms: NET 30

LEGAL ENTITY: CONSERVATIVE AND UNIONIST PARTY



Page: 1 of 4

BILL TO: CONSERVATIVE AND UNIONIST PARTY
4 Matthew Parker Street
LONDON
SW1H 9HQ
UNITED KINGDOM

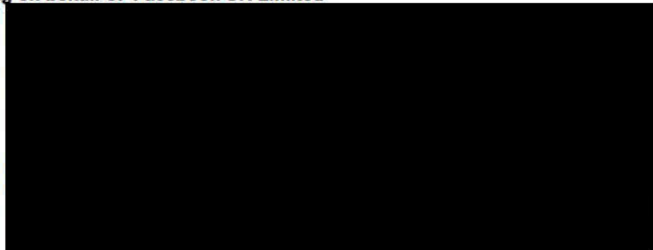
ATTN: Accounts Payable
VAT Reg.No: [REDACTED]
Advertiser: CONSERVATIVE AND UNIONIST PARTY
PO Number: [REDACTED] National Welsh Campaigns Pot 2021

Line#	Description - Advertising Services	Total
1	22 years graphic promo PLANTV	4.44
2	3VotesMessage2	1,626.73
3	Building blocks promo	2,147.79
4	Choice is jobs - seat specific	2,186.80
5	CLWS Promo Prize	148.22
6	CLWS Video	250.00
7	CLWS Video 2	107.32
8	DELY Promo	206.52
9	DELY Promo2	224.72
10	Elections Close - Seat Specific	1,386.08
11	Indy ref promo	330.01
12	Instagram - 22 years graphic promo PLANTV	1,144.71
13	Instagram - 3VotesMessage2	39.89
14	Instagram - Building blocks promo	352.21
15	Instagram - CLWS Promo Prize	6.69
16	Instagram - CLWS Video 2	17.66

INVOICE NUMBER MUST BE REFERENCED ON ALL PAYMENTS

Facebook Ireland Limited is collecting on behalf of 'Facebook UK Limited'

Remit Payment To:
Facebook Ireland Limited
4 Grand Canal Square
Grand Canal Harbour
Dublin D02X525
Ireland



Subtotal: 37,474.04
Freight: 0.00
VAT @20%: 7,494.81

Invoice Total: 44,968.85

Invoice Currency: GBP

www.facebook.com

The ASBOF levy is 0.1% of pre-tax advertising spend (37.47 GBP). If you would like to pay this voluntary levy, please remit 45,006.32 GBP (total invoice amount inc. levy) to Facebook UK Limited, who will remit the funds to ASBOF on your behalf. The ASBOF levy finances advertising self-regulation carried out by the Advertising Standards Authority - <http://www.asbof.co.uk/> 'The small levy that makes a big difference'

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Line#	Description - Advertising Services	Total
17	Instagram - DELY Promo	43.13
18	Instagram - Indy ref promo	85.99
19	Instagram - James Evans Promo	12.18
20	Instagram - Newport West Vid Promo	2.05
21	Instagram - News Article Promotion	223.74
22	Instagram - North Wales Labour	367.20
23	Instagram - North Wales Plan	27.55
24	Instagram - Paul Davies Local Issue Promo Vid	0.13
25	Instagram - Plan to Vote	91.38
26	Instagram - PM Promo 3	4.53
27	Instagram - PM Video	12.02
28	Instagram - PM Video Promo 2	36.44
29	Instagram - PollDay Constitution	6.33
30	Instagram - Polling Day	251.26
31	Instagram - Real fears	36.44
32	Instagram - Regional Vote stop hung parliament	16.18

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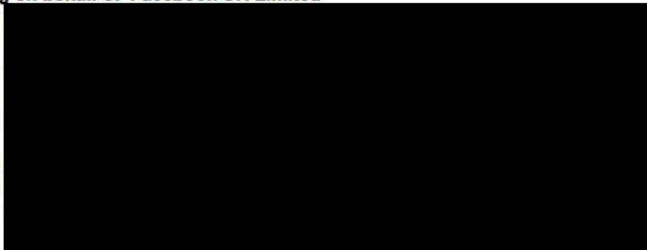
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Line#	Description - Advertising Services	Total
33	Instagram - Rishi Vid	141.55
34	Instagram - Same result, slides	0.85
35	Instagram - Second votes	5.04
36	Instagram - South Wales M4RR message	7.49
37	Instagram - VALC Vid	31.46
38	Instagram - VALG Promo	3.40
39	James Evans Promo	162.82
40	Newport West Vid Promo	107.95
41	News Article Promo	416.00
42	News Article Promotion	1,442.26
43	North Wales Labour	2,132.16
44	North Wales Plan	802.45
45	Paul Davies Local Issue Promo Vid	179.10
46	Plan to Vote	1,986.37
47	PM Promo 3	410.41
48	PM Video	1,491.79

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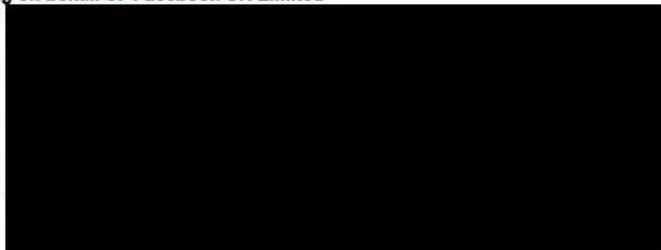
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49	PM Video - Seat Specific	3,128.55
50	PM Video Promo 2	1,213.56
51	Poll Day - Seat Specific	901.79
52	PollDay Constitution	408.67
53	Polling Day	3,068.74
54	Pre Poll - Seat Specific	1,906.19
55	Real fears	783.56
56	Regional Vote stop hung parliament	813.82
57	Rishi Vid	1,108.45
58	Same result, slides	243.77
59	Second votes	2,494.96
60	South Wales M4RR message	407.51
61	VALC Vid	197.43
62	VALG Promo	79.60

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