

INVOICE

M.i. Media Services Ltd (Accounts)
Registered Office:
4th Floor, 95 Southwark Street
London, SE1 0HX

30/06/2024

Reg no 06661464
VAT no

INVOICE NUMBER:

PO Number: N/A

Bill To:
Accounts Payable
UNISON
UNISON Centre
130 Euston Road, London
NW1 2AY

DESCRIPTION	AMOUNT
UNISON: General Election	
<u>Images Campaign</u>	
Set-up / Management Fee	£3,000.00
June/July 2024	
Facebook (Krow)	£10,355.96
Instagram (Krow)	£10,504.03
Snapchat (Krow)	£10,751.90
Display (MiQ)(Krow)	£5,901.36
Display Adserving	£375.54
Jun-24	
Facebook (Krow)	£10,343.93
Instagram (Krow)	£10,195.97
Snapchat (Krow)	£9,227.05
Display (MiQ)(Krow)	£13,104.39
Display Adserving	£833.92
Jul-24	
<u>Videos Campaign</u>	
YouTube (Don't Panic)	£9,965.22
2% Digital Services Tax	£173.31
Instagram Reels (Don't Panic)	£9,784.13
Jun-24	
YouTube (Don't Panic)	£9,816.22
2% Digital Services Tax	£170.72
Instagram Reels (Don't Panic)	£10,109.70
Jul-24	
ASBOF (applicable on media payment)	£120.06
TOTAL	£124,733.41
VAT @ 20% (Excl. ASBOF)	£24,922.67
TOTAL INVOICED AMOUNT	£149,656.08

All amounts payable to:

Payment terms 30 days from date of invoice.

THANK YOU