



Google Ireland Limited

Gordon House

Barrow Street

Dublin 4

Ireland

Invoice

Invoice number: [REDACTED]

VAT number: [REDACTED]

Bill to

[REDACTED]

The Conservative and Unionist Central Office
4 Matthew Parker Street
LONDON
SW1H 9HQ
United Kingdom

Invoice paid by credit note

Details

Invoice number [REDACTED]
Invoice date 31 Jul 2024
Payment terms Net 30
Billing ID [REDACTED]
Account ID [REDACTED]

Google Ads

Total amount due in GBP **£1,358.18**
Due 30 Aug 2024

Summary for 1 Jul 2024 - 31 Jul 2024

Pay in GBP:	
Amount in GBP	£1,331.30
VAT (0%)	£0.00
<hr/>	
Turkey Regulatory Operating Cost *	-£0.02
UK DST Fee *	£26.90
VAT (0%)	£0.00
<hr/>	
Total amount due in GBP	£1,358.18

*Additional fees (e.g. Regulatory Operating Costs, Digital Services Tax (DST) fee, operating charges, etc.) are applicable to your business when ads are acquired and/or displayed in certain countries. Learn more about fees and charges: <https://support.google.com/google-ads/answer/13674500>

To pay by bank transfer, send to:

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Bank branch address:

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

*Remittance instructions: To help ensure that your payments are matched correctly and on time, include invoice numbers when making your payment. If you're paying for multiple invoices, email [REDACTED] and include your company name, total payment amount, invoice numbers and respective amounts for each invoice. Send your payments only to the bank account listed on this invoice.

Account: elections/electoral expenditure

Account ID: [REDACTED]

Account budget: The Conservative and Unionist Central Office - Dec 12, 2023

1 Jul 2024 - 31 Jul 2024

Description	Quantity	Units	Amount(£)
Newark	42575	Clicks	855.87
Welwyn Hatfield	21592	Clicks	625.81
Invalid activity - Original invoice #: [REDACTED] original month of service: Apr 2024, account budget name: The Conservative and Unionist Central Office - Dec 12, 2023, campaign name: Video views - 2024-04-20			-0.06
Invalid activity - Original invoice #: [REDACTED] original month of service: May 2024, account budget name: The Conservative and Unionist Central Office - Dec 12, 2023, campaign name: Starmer Barbie 20 second videos Non- ...			-0.07
Invalid activity - Original invoice #: [REDACTED] original month of service: May 2024, account budget name: The Conservative and Unionist Central Office - Dec 12, 2023, campaign name: Grant Shapps project V2 - 2024-05-27			-0.16
Invalid activity - Original invoice #: [REDACTED] original month of service: Jun 2024, account budget name: The Conservative and Unionist Central Office - Dec 12, 2023, campaign name: Search-2			-3.56
Invalid activity - Original invoice #: [REDACTED] original month of service: Jun 2024, account budget name: The Conservative and Unionist Central Office - Dec 12, 2023, campaign name: Starmer Barbie 20 second videos Non- ...			-9.17
Invalid activity - Original invoice #: [REDACTED] original month of service: May 2024, account budget name: The Conservative and Unionist Central Office - Dec 12, 2023, campaign name: Election has been called 23 May			-17.01
Invalid activity - Original invoice #: [REDACTED] original month of service: Jun 2024, account budget name: The Conservative and Unionist Central Office - Dec 12, 2023, campaign name: PPB - 2024-06-12			-120.35
Subtotal in GBP			£1,331.30
VAT (0%)			£0.00
Total in GBP			£1,331.30

PO# or invoice numbers associated with the invalid activity might have changed if there was a rebill.

For questions about this invoice please [REDACTED]

Fees

Account: elections/electoral expenditure

Account ID: [REDACTED]

31 Jul 2024

Description	Amount(£)
UK DST Fee	26.90
Turkey Regulatory Operating Cost	-0.02
	Subtotal in GBP £26.88
	VAT (0%) £0.00
	Total in GBP £26.88